



综述

Reviews

创新·众筹

要创业，唯有创新。

2014年，是创新年，也是众筹年。

这一年，全社会创新思路，众筹资源，助力创业者成长。

国家领导人讲创新，促创业：习近平主席继 2013 年向全球创业周中国站发来贺信指出全社会都要重视和支持青年创新创业后，今年对上海建设具有全球影响力的科技创新中心提出新要求。9 月的夏季达沃斯论坛上，李克强总理宣布中国开启“大众创业、万众创新”的新时代。

政府机构除陈规，推新政：全国启动新一轮大学生创业引领计划，工商施行“零元”注册，教育部允许大学生休学创业……

创业基金会借东风，亮新招：创业周采用活动众筹，“天使基金”众筹汇聚天使伙伴创业项目并试水“协进小组”，创业力评鉴中心建立全新创业力评测体系，创业接力受托管理天使投资引导基金，担保新辟小贷业务……

创，先秦写作“𪔐”。“𪔐”为双刃，兼有利弊，创新创业或遇创伤，故事前须充分准备，受挫则要宽容失败；同时，双刃也寓意须合力出击，因此创新创业更须借社会之力，而创业基金会就是要众筹资源，搭建平台，打造宜于创业者成长的“生态圈”。

回首 2014，创新、众筹，让我们更上层楼。2014 年，创业基金会各分会共资助项目 239 个，资助金额达 5108 万元，成立至今累计资助项目达 1050 个。

展望 2015，让我们携手创业者，共赢“创”世纪。

2016

2015

2013

2012

2011

2010

2009

2008

2007

2006

2014 年度报告 ANNUAL REPORT

2014 ANNUAL REPORT



2014 年度报告 ANNUAL REPORT

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2014 年度报告 ANNUAL REPORT



Innovation•Crowdfunding

Innovation is the only way to entrepreneurship.

2014 is a year of innovation and also a year of crowdfunding.

This year has seen a society-wide campaign to bring forth new ideas and raise resources to help entrepreneurs grow.

Government leaders talk about innovation and promote entrepreneurship: Following his letter of congratulation to Global Entrepreneurship Week China in 2013 in which he said that the whole society should attach importance to and support youth entrepreneurship, President Xi Jinping put forward new requirements for Shanghai regarding the construction of a global technology innovation center this year. At the opening ceremony of the Summer Davos Forum in September, Premier Li Keqiang announced the commencement of a new era of entrepreneurship and innovation with participation of the public in China.

Governments get rid of old rules and introduce new policies: a new national program intended to guide university graduates through entrepreneurship has been launched, commercial and industrial authorities have introduced "zero yuan" registration, the Ministry of Education encourages undergraduates to take an academic leave of absence and embark on entrepreneurship...

Capitalizing on these favorable developments, the Entrepreneurship Foundation has performed a series of maneuvers: the Entrepreneurship Week has taken the bold move of using crowdfunding to raise funds for events, the "Angel Fund" has brought together angel partner entrepreneurship projects through crowdfunding and pioneered the "work-together-for-common-progress seminar", the Entrepreneurial Competency Assessment Center has established a new entrepreneurial competency evaluation system, the Entrepreneurship Relay Fund has added the angel investment guide fund to its portfolio, Entrepreneurship Relay Guarantee has opened the new line of business of "small loan"...

The ancient version of the Chinese character "Chuang" implies a double-edged sword with both pros and cons that helps you in innovation and entrepreneurship as much as it hurts, so you must be fully prepared before you get started and tolerate failure when you suffer a setback. Meanwhile, being double-edged also implies that we must pool our efforts, and accordingly innovation and entrepreneurship must draw on social resources. The Entrepreneurship Foundation will raise resources from the general public and build platforms to create an "ecosystem" conducive to the growth of entrepreneurs.

The year 2014 has seen us scale new heights through innovation and crowdfunding. In 2014, all branches of the Entrepreneurship Foundation have funded 204 entrepreneurship projects with 44.92 million yuan. From its foundation, the Entrepreneurship Foundation has totally funded 1015 entrepreneurship projects.

As we look ahead to 2015, let's work hand in hand with entrepreneurs to succeed in a century of "Chuang".



上海市大学生科技创业基金会成立于2006年8月, 是致力于传播创业文化、支持创业实践的社会企业, 旨在探索一条以公益为基础、市场为支撑的“双轮驱动”的体制机制创新之路。



资助 项目资助管理中心

雏鹰计划 “创业雏鹰计划”是指基金会通过委托银行向创业企业发放小额信用贷款的资助方式。资助时间为三年, 对创业者及单个创业项目的资助额度不超过人民币20万元。

雄鹰计划 “创业雄鹰计划”是指由基金会以投资入股的形式扶持创业企业的资助模式。资助额度不超过50万元。资助期(3年)内, 基金所占公司的股权不参与分红, 在资助期满后, 将按照原价退出所有股权。

倡导 创业力传播中心

全球创业周 全球创业周由 150 个国家共同参与, 在中国已覆盖 17 个省, 123 个城市, 累计参与人数超过 14 万。

GCC 全称 Global Entrepreneurship Week China Campus, 以高校创业类社团为对象, 开展创业活动。

上海天使投资俱乐部 上海天使投资俱乐部成立于2008年, 汇聚一批投资早期创业企业的天使, 搭建沟通交流和投资的平台。

杜尔俱乐部 (Doer Club) 杜尔俱乐部 (Doer Club), 即创业者或实干家俱乐部, 2014年由上海市大学生科技创业基金会及上海创业接力科技金融集团发起主办。

三个中心

教育 创业力评鉴中心

评鉴 **EAC 创业力评鉴**
创业力评鉴中心 (EAC) 旨在搭建一个创业领域“育人”“助人”的可持续性服务平台, 帮助创业者探索寻找适合自己的道路, 帮助投资人更全面的评估项目及人, 促进创业力教育与实践相融合。

教育 创业谷
“创业谷”是EFG创业实验室推出的“成长之路创业领袖培育计划”的系列项目之一, EFG创业实验室是由创业基金会发起, 并经国家教育部批准成立的全国性创新创业教育基地, 旨在传播创业文化、整合社会创业资源、支持创业实践。

研究 天使投资报告
创业基金会和投中集团联合发布年度权威《中国天使投资与孵化研究报告》, 解析国内天使投资与孵化现状。

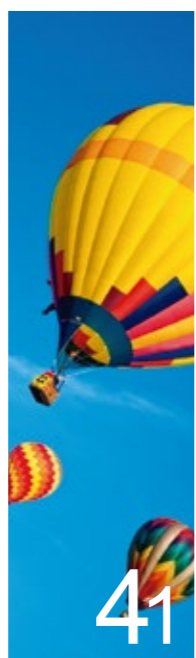


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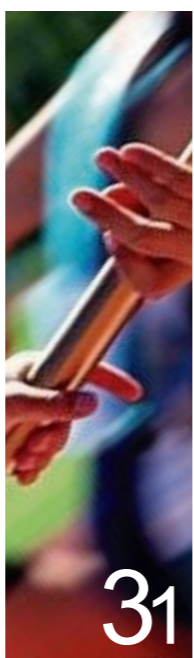
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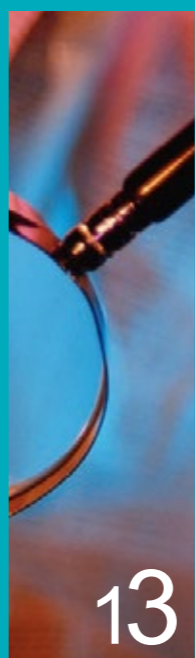
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01

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Introduction

导语

Introduction

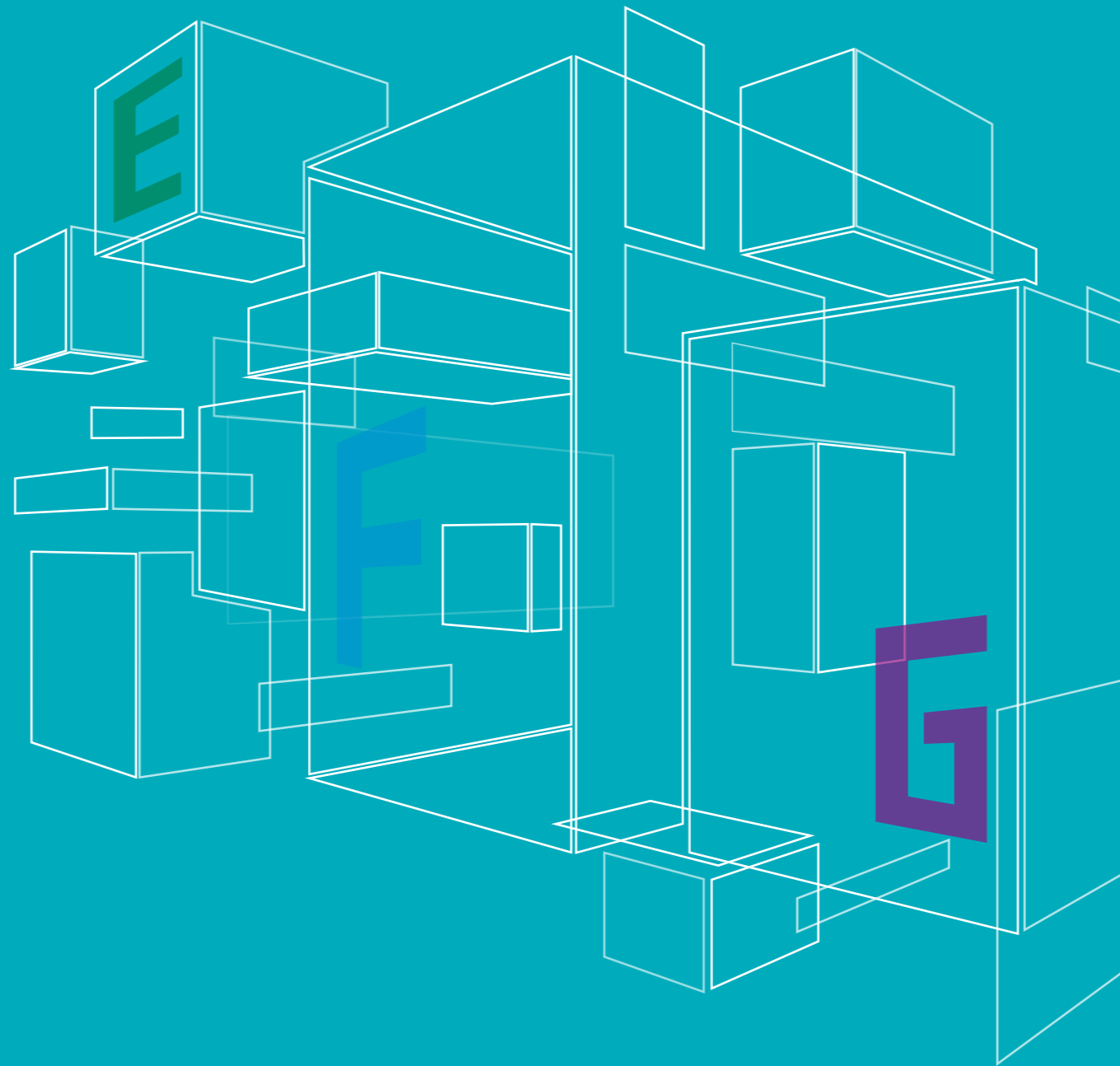
2014年，“创业”成为高频词，政府强有力推动，社会创业力迸发，“90后”创业开始受到点赞。创业大时代开启，EFG更加坚定信念，并信心倍增。

“效应最大化”是EFG定位的立足点。截止2014年底，创业基金会累计资助超过1000家创业企业，创业团队成员近万名，他们是一群有梦想、有激情、有准备、有能力的“四有”新人。在我们看来，对创业者到达创业成功彼岸固然应予赞扬，但对创业者的勇敢选择和创业过程的坚持我们更应为之鼓与呼。我们所倡导的是，人人都需要创业精神。

“效率最优化”是EFG管理的着力点。我们倡导人人都应具有创业精神，但真正走向创业实践的还是小众。因此，创业资源（资金及服务）配置的效率最优化始终应该是工作的着力点，为此，我们根据创业的不同阶段所需不同的创业服务职能，组建了“三个中心”服务模式：一是创业力评鉴中心（找对人）；二是项目资助管理中心（给好钱）；三是创业力传播中心（帮到位），打造创业服务模式专业化，提高核心竞争力。

“接力市场化”是EFG持续发展的根本点。创业基金会是个公益组织，其运营模式不同于一般的慈善组织，不是“输血”模式，而需“造血”机制。青年大学生创业要健康、持久地发展，离不开政府鼓励创新、包容失败的氛围营造及政策资金支持，更离不开社会化的创业服务机构在体制机制上创新。为此我们走的是一条“公益为基础、市场为支撑”的双轮驱动体制机制创新之路，形成专注早期创业服务的业务布局和发展模式。通过“接力”专业化、市场化的资源与资金，打造专注早期创业服务的生态链，为“万众创新，大众创业”贡献EFG应有价值。

创业基金会秘书长 张德旺



In 2014, "entrepreneurship and innovation with participation of the public" became a catchphrase. With a strong top-down push by the government and a bottom-up burst of entrepreneurial strength in society, "Post-90s" has emerged as a distinctive entrepreneurial force, kick-starting an era of entrepreneurship, which has boosted the confidence of EFG and solidified its conviction.

The "maximization of effects" is the basis of EFG's positioning and survival. By the end of 2014, the Entrepreneurship Foundation has funded more than 1,000 start-ups and nearly 10,000 members of the entrepreneurial team. They are a group of newcomers are dream-filled, passionate, prepared and competent. In our view, it follows as a matter of course that we celebrate the success of entrepreneurs, but we should acclaim the courageous choice and perseverance of entrepreneurs all the more. What we are advocating is an entrepreneurial spirit needed for stimulating the vitality of urban innovation.

"Efficiency optimization" is the linchpin of EFG's management and operations. We advocate that everyone should have an entrepreneurial spirit, but entrepreneurship remains the purview of a few. Therefore, optimizing the efficiency of allocation of entrepreneurial resources (funds and services) is always the focus of our work. According to the different entrepreneurial services needed at different stages of entrepreneurship, we have set up a "three centers" service model - the first is the Entrepreneurial Competency Assessment Center (find the right recipient); the second is the Project Funding Management Center (give the right amount of money); the third is the Entrepreneurship Relay Communication Center (provide adequate help) - to provide specialized and market-oriented entrepreneurial services and create a specialized entrepreneurial service model, thereby improving the core competitiveness.

"Relay marketization" is the foundation of the continuation and development of EFG. The Entrepreneurship Foundation is a nonprofit organization. Unlike ordinary charitable organizations, it does not "transfuse blood", but "makes blood". The healthy and sustained development young college graduates is inseparable from government encouragement of innovation, the creation of a failure-tolerant cultural atmosphere, policy and financial support and, more importantly, system and mechanism innovation on the part of non-government providers of entrepreneurial services. For this reason, we will pursue a path of "public benefit-based, market-supported" dual wheel driven system and mechanism innovation to develop a business structure and development model that are focused on services for early-stage startups. By "relaying" specialized and marketized resources and funds, we have created fund investment and management, financial innovation and services, park planning and operation and other entrepreneurial services and developed an ecochain focused on services for early-stage startups to provide a solid system, mechanism and talent guarantee for the sustainable development of EFG.

EFG Secretary-General Zhang Dewang

公益·众筹

Public Services·Crowdfunding

2014年，各式各样的众筹模式随着移动互联网的爆发式发展扑面而来，创业基金会踏着时代的脉搏，将“众筹”打造成为“创业倡导”、“创业教育”、“创业资助”和“创业接力”四大业务的共同标签，步入公益事业发展的新里程。创业周活动首次以众筹模式举办，来自海内外万名参与者齐聚一堂，流连忘返；创业基金会联合国际知名机构 DDI 创建了创业力评鉴体系，为创业天使投资“找对人”奠定了坚实基础；天使伙伴、创业服务机构、创业导师爱心参与，创业者们集聚“创业谷”，“研究生”们齐奔创新创业路，“天使基金”资助项目数累计超过 1000 个；创业接受托管理天使投资引导基金，开启了以众筹模式培育天使投资机构、推进创业服务新业态发展的新篇章。

众筹，使志同道合者携手共赢！

创业基金会副秘书长 高静华

The year 2014 has seen an overwhelming surge in all kinds of crowdfunding modes along with the explosive development of the Internet. Keeping abreast of the times, the Entrepreneurship Foundation has made "crowdfunding" the common denominator of the four business segments of "entrepreneurship advocacy", "entrepreneurship education", "entrepreneurship funding" and "entrepreneurship relay" to enter a new phase in the development of public welfare undertakings. The "Entrepreneurship Week" event was conducted in the form of a crowdfunding event for the first time, gathering ten thousand participants from home and abroad together for a memorable and enjoyable occasion; the Entrepreneurship Foundation, in collaboration with internationally renowned institution DDI, has created an entrepreneurial competency evaluation system to lay a solid foundation for the angel fund to "give money to the right recipient" and "provide adequate help"; as angel partners, providers of entrepreneurial services and entrepreneurial mentors participate with a loving heart, entrepreneurs gather in the "Entrepreneurship Valley" and "graduates" strive to embark on the path of innovation and entrepreneurship, the number of projects financed by the angel fund has exceeded 1,000; the Entrepreneurship Relay Fund has added the angel investment guide fund to its portfolio to open a new chapter, in which institutional angel investors are cultivated and the development of new types of entrepreneurial services promoted through crowdfunding.

Crowdfunding allows like-minded people to work together for success!

EFG Deputy-Secretary Gao Jinghua



2014 天使基金 Angel Fund

2014 年天使基金项目申请量首次超过 800 个，当年项目资助量首次突破 200 个。这些数字是大势所趋，也来源于我们的一系列管理创新。

创新制度流程，促进科学管理。编制分会工作手册：以天使伙伴专项基金为标杆试点，形成可复制、可推广的工作手册；推进信息公开制度：提升工作透明度，从不同维度和时间点，将天使基金各项信息公示于众；创新信用管理办法：建立天使基金异常名单制度，以创业者信誉为依据，褒优惩劣；推出债权预警机制：以贷款风控体系为蓝本，建立雏鹰计划贷前风控，贷后预警机制，降低贷款逾期风险。

创新工作方式，提升资助效率。如首创“协力共进小组”：借鉴私人董事会运作模式，将资助后的企业凝聚到一起，以服务促培育，以培育促退出；探索退出过渡性融资：从创业者实际情况出发，探索尝试以利息补贴方式，破解初创企业后续的融资难问题；借助线上系统，实现评审无纸化；设计与实施天使伙伴专项基金考核激励办法，从制度上保障资助工作的可持续性。

2015 年，我们将尝试借助互联网金融等技术创新手段，更进一步提升天使基金资助的效率与专业度。

项目资助管理中心

2014 was a breakthrough year for the angel fund with the number of project applications exceeding 800 for the first time and the number of projects receiving funding exceeding 200 for the first time. These breakthroughs are attributable to three management innovations.

More efficient way of working. Originate the "work-together-for-common-progress seminar": inspired by the mode of operation of private advisory boards, bring companies that have received funding together, cultivate them through services and wean them off funding through cultivation; try out transitional financing: based on the circumstances of entrepreneurs, try to solve the financing difficulty of startups through interest subsidies; implement a paperless review process through an online system.

More standardized systems and processes. Produce a handbook for branches: with the Angel Partner Fund as a template, develop a handbook that can be copied and popularized; advance the implementation of an information disclosure system: improve transparency, make information related to the angel fund available to the public from different dimensions and at different points in time; incorporate new ideas into credit management measures: set up a list of abnormalities of the angel fund and reward the good and punish the bad based on the reputation of entrepreneurs; introduce a claim early warning mechanism: establish a Eaglet Program pre-lending risk control and post-lending early warning mechanism modeled on the credit risk control system to reduce the risk of default.

More innovative systems and mechanisms. Mechanism construction: design and implement Angel Partner Fund evaluation and incentive measures to institutionally guarantee the sustainability of funding; system construction: hold the first working meeting of angel partners to bring together different kinds of state-owned, private and mixed ownership business incubators and service providers to contribute to the development of the angel fund.

In 2015, we will try to further improve the efficiency and professionalism of funding of the angel fund with the help of Internet finance and other technological innovations.

Project Funding Management Center

创业资助

ENTREPRENEURSHIP FUNDING



WHO WE ARE

创业基金会项目资助管理中心负责向创业者提供不以营利为目的、公益性的“天使基金”，是培育自主创新创业企业的“种子基金”。

The Project Funding Management Center of Shanghai Technology Entrepreneurship Foundation for Graduates is a not-for-profit and public interest-oriented "angel fund" for entrepreneurs and also a "seed fund" that cultivates companies with capabilities for independent innovation.

WHAT WE DO

“天使基金”下设两种创业资助计划：“雏鹰计划”、“雄鹰计划”，对青年创业者提供资金的帮助，并提供相应的后续支持与服务。目前已设立复旦大学、上海交通大学、同济大学等共 21 个基金分会。

Under the "angel fund" are two startup funding programs - the Eaglet Program and the Eagle Program, which provide financial help and follow-up support and services to young entrepreneurs. So far a total of 21 branches of the foundation including the Fudan University branch, the Shanghai Jiaotong University branch and the Tongji University branch have been set up.

创新点 INNOVATIONS

创新点一：天使伙伴专项基金

Innovation 1: Angel Partner Fund

2013 年 6 月，创业基金会联合天使伙伴（早期投资孵化机构、创业园区、个人天使投资人等）共同对具有科技含量和商业模式创新的创业项目给予天使基金资助。天使伙伴一般需要具备专业早期投资经验和良好的过往投资业绩。创业者可通过天使伙伴的推荐直接申请天使基金。

Since June 2013, the Entrepreneurship Foundation has been providing funds for tech-heavy startups and startups with innovative business models jointly with angel partners (early stage investment incubators, startup hubs, individual angel investors, etc.). Angel partners are generally required to have professional experience in early stage investments and a proven track record of investment. Entrepreneurs may directly apply for funding from the angel fund through the medium of angel partners.

1、合作机构：

- 政府机构：浦东生产力促进中心、杨浦 3310、金山管委会；
- 早期投资孵化机构：苏河汇、小马创业村、iDream、虹鹏信息、新联纺、新华鼎创、追梦创业坊、接力基金、接力天使、晟唐创业、Ispace、兆联天下、Innospace、设计之都；
- 创业孵化园区：财大科技园（杨浦）、财大科技园（虹口）、嘉定手游孵化器、奇士产业集群、漕河泾双创园；
- 学院：新华都商学院、上外 MBA。

1. Partners:

- Government agencies: Shanghai Pudong Productivity Center, Yangpu 3310, Jinshan Administration Committee;
- Early stage investment incubators: SuHeHui, Xiaoma Entrepreneurship Village, iDream, Hongpeng Information, New Union Textra, Xinhua Dingchuang, Chasing Dreams Entrepreneurship Workshop, Relay Fund, Relay Angel, Shengtang Incubator, Ispace, Thousand E.M., Ispace, City of Design;
- Business incubation parks: National University Science Park of SHUFE (Yangpu), National University Science Park of SHUFE (Hongkou), Jiading Mobile Games Incubator, Qishi Industrial Cluster, Caohejing Innovation and Entrepreneurship Park;
- Colleges: China Europe International Business School, Newhuadu Business School, SISU MBA.

2、优秀案例：

- B 轮融资项目：泰迪洗衣获得红杉资本 1000 万美元投资。
- A 轮融资项目：企业商旅管理获得纪源资本 900 万人民币投资。

- 天使轮融资项目：好朋友获得泽厚资本 200 万元人民币投资，丸子地球获得五岳资本 500 万元人民币投资，完满网络科技获得中关村投资 300 万元人民币投资，梓年获得英菲尼迪 & 泽厚资本 300 万元人民币投资。
- 产业资本投资：聚复材料获得 600 万元产业资本投资，那恒科技获得 100 万元产业资本。
- 截至 2014 年底，还有十余家企业正在洽谈后轮融资。

2. Excellent examples:

- Round B financing project: 24Tidy received an investment of \$10 million from Sequoia Capital.
- Round A financing project: Corporate Travel Management received an investment of 9 million yuan from GGV Capital.
- Angel round financing project: howjiyou received an investment of 2 million yuan from BW Ventures; wanzi.cc received an investment of 5 million yuan from Super Capital; Wanman Network Technology received an investment of 3 million yuan from Zhongguancun; Azusa received an investment of 3 million yuan from BW Ventures.
- Industrial capital investment: Polyethylene Composites received 6 million yuan in industrial capital investments; Naheng Technology received 1 million yuan in industrial capital.
- By the end of 2014, more than ten companies were still in talks with us over the next round of financing.

创新点二：上海市研究生创新创业能力培养专项

Innovation 2: Shanghai Graduate Students' Innovative and Entrepreneurial Capabilities Development Project

由上海市教育委员会主办、上海市大学生科技创业基金会承办的《2014 年上海市研究生创新创业能力培养专项》于 2014 年 6 月正式启动，对于入选项目，最高给予 3 万元的项目经费；对于最终选择创业的项目，经过结项评审创业基金会最高给予 50 万元的天使基金资助。截至 2014 年底，共有 29 个项目成立公司，转化率达到 29%，成功申请到天使基金的共计 10 家。预计结项后将孵化 35 家以上初创公司。

The 2014 Shanghai Graduate Students' Innovative and Entrepreneurial Capabilities Development Project, sponsored by the Shanghai Municipal Education Commission and undertaken by Shanghai Technology Entrepreneurship Foundation for Graduates, was officially launched in June 2014. Selected projects are eligible for a maximum of 30,000 yuan in project funds; projects that finally choose to set up a startup are eligible for a maximum of 500,000 yuan in funds from the angel fund after undergoing a final review. As of December 9, 2014, a total of 25 projects have set up companies. The conversion rate reached 20% and a total of nine companies have successfully applied for funds from the angel fund. The project is expected to incubate more than 35 startups upon completion.

1、申报项目各行业分布情况

Projects by industry

所属领域 / Industry	项目数 / Number of projects	所占比例 / Proportion
其他 / Other	50	19.31%
软件和信息技术 / Software and information technology	41	15.83%
机械与电子 / Mechanics and electronics	36	13.90%
互联网与移动技术 / Internet and mobile technology	26	10.03%
生物医药 / Biomedicine	26	10.03%
新材料 / New materials	25	9.65%
新能源 / New energy	16	6.18%
先进制造业 / Advanced manufacturing	15	5.79%
农业技术及产业 / Agricultural technology and industry	14	5.41%
通信技术 / Communications technology	10	3.86%

创业资助

ENTREPRENEURSHIP FUNDING

2. 学历分布情况

Projects by level of education

年级 / Level of education	项目数 / Number of projects	所占比例 / Proportion
博士人数总计 / PhD	62	23.94%
硕士人数总计 / Master	197	76.06%

创新点三：协力共进小组

Innovation 3: work-together-for-common-progress seminar

项目部在 2014 年度的下半年以私董会会蓝本，创建协力共进小组（简称：协进小组），每周开展一期，每期邀请 10-15 位天使基金资助过的企业创始人参加，旨在为创业者提供一种全新的投后服务模式。到 2014 年年底，已举办 20 期，服务创业者 300 人次。

Since the beginning of the second half of 2014, the Project Department has begun to hold the work-together-for-common-progress seminar modeled on private advisory boards on a weekly basis. Each time 10-15 founders who have received funds from the angel fund are invited. Its purpose is to provide a new post-investment service model for entrepreneurs. So far the seminar has been held 20 times and served 300 entrepreneurs.

成果

ACHIEVEMENTS

经典案例：

Classic cases:

公司名称：泰笛（上海）电子商务有限公司

项目名称：泰笛洗衣

项目描述：

全球首家在线洗涤网站品牌，基于互联网提供在线高品质的洗涤服务，用户只需通过泰笛官网、官方微信、手机端或 400 电话下单预约，即可自主安排上门收送衣物的时间。服务内容包括：洗衣、鞋、包、奢侈品、居家用品等。并且 24 小时免费上门收送。已获得红杉资本千万美元 B 轮融资。

Company Name: 24Tidy (Shanghai) E-commerce Co., Ltd.

Project name: 24Tidy

Project description:

It is the world's first online laundry service brand and provides high-quality online laundry services based on the Internet. Customers can place their orders and set their own doorstep laundry collection and delivery schedules through the official website, official WeChat, mobile app or 400 hotline of 24Tidy. Services include: washing clothes, shoes, bags, luxury goods, home supplies, etc. It provides 24-hour free doorstep collection and delivery. It has received \$10 million from Sequoia Capital in Round B financing.

2014 年创业项目数据申报及资助情况

Angel Fund Applications' Numbers and Amount in 2014

分会	已申报	已资助		已注册	
	数量	数量	金额 (万元)	数量	金额 (万元)
东华大学分会 Donghua University Branch	24	4	80	4	160
电力学院分会 Shanghai University of Electric Power Branch	8	4	66	4	170
对外贸易大学分会 Shanghai Institute of Foreign Trade Branch	9	6	90	5	170
复旦大学分会 Fudan University Branch	67	10	135	11	1625
奉贤光明专项基金 Fengxian Promising Fund	8	4	80	5	300
工程技术大学分会 Shanghai University of Engineering Science Branch	86	32	480	34	1247
华东理工大学分会 East China University of Science and Technology Branch	34	12	310	13	653
华东师范大学分会 East China Normal University Branch	10	1	10	2	258.82
华东政法大学分会 East China University of Political Science & Law Branch	13	6	87	5	210
交大安泰专项基金 Fund of Antai College of Economics Management, Shanghai Jiaotong University	22	12	382	14	1460
交通大学分会 Shanghai Jiaotong University Branch	26	9	190	9	481
上海大学分会 Shanghai University Branch	56	12	190	11	903
上海理工大学分会 Shanghai University of Technology Branch	25	8	110	11	560
市创业中心分会 Municipality Entrepreneurship Center	60	7	130	7	1105
松江分会 Songjiang Branch	38	9	150	11	543
视觉艺术专项基金 Shanghai Institute of Visual Art Branch	15	8	85	8	121
天使伙伴专项基金 Angel Partnership Funds	286	73	2255	82	5936.0182
天使引导专项资金 Angel Guidance Funds	0	0	0	0	0
同济大学分会 Tongji University Branch	66	14	235	15	693
香港理工大学分会及其它奖励性资助 Hong Kong Polytechnic University Branch	43	8	43	8	496.343
总计 Total	896	239	5108	259	17092.1812



2014 评鉴中心 Entrepreneurial Assessment Center

2014 年创业基金会创办了上海创业力评鉴中心。

年初，我们对投资人进行了一项广泛的眼光调查，即投资者在选择创业者时主要关注的核心特质是哪些，包括人的性格和行为模式，也包括在过去的经历和成长环境。在其中进行归类，最终筛选出 5 大模块及 20 个维度作为被测核心素质。而后，评鉴中心寻找到全球专业评测服务供应商美国智睿咨询公司（DDI）合作，共同研发建立了一整套创业力评测体系，包括线上测评，线下面谈互动评估两部分。

运行过程中，我们欣慰地发现这种体系化的评测能很好地发掘创业者本人的性格特征和行为模式，其实无关于评价人的好坏，而在于适合与否，结果本身可以帮助投资者对创业者未来可能的行为成果做出更准确的推断。

将来，我们的评鉴中心将在创业力评测领域向更专业、更高效、更高品质的服务方向发展，并对创业者本身加以辅导，辅助他们组建团队来弥补个人弱势，发挥优势，让创业者走得更高更远。

创业力评鉴中心

2014 is destined to be an extraordinary year. Based on the way investors see things, Shanghai Technology Entrepreneurship Foundation for Graduates has set up a non-governmental organization that truly helps investors evaluate entrepreneurs - Shanghai Entrepreneurial Competency Assessment Center. The foundation hopes to serve more investors by developing and improving the assessment center and give investors professional advice regarding evaluation when they choose entrepreneurs.

Shortly after its creation, the assessment center conducted an extensive insight survey among investors to find out what are the core qualities that investors are primarily concerned about when choosing entrepreneurs, including their personality and behavioral patterns as well as past experiences and growth environments. It categorized these qualities and finally selected five modules and 20 latitudes as the core qualities to be evaluated. Then, the assessment center, in collaboration with professional evaluation service provider Development Dimensions International (DDI), developed and established a set of entrepreneurial competency assessment systems, which consist of two parts: online assessment and offline interviews, interaction and assessment.

In the early stage of operation, we were glad to find that such systematized evaluation can provide a good insight into the personality traits and behavioral patterns of entrepreneurs. In fact, it has nothing to do with the merits and demerits of people, but concerns whether they are suitable or not. The results can help investors make more accurate judgments about the outcome of entrepreneurs' possible future behavior.

In the future, our assessment center will strive for more professional, more efficient and higher-quality services in the field of entrepreneurial competency assessment, provide counseling to entrepreneurs and help them set up teams to make up for their weaknesses and bring their strengths into play, thereby enabling entrepreneurs to go higher and further.

Entrepreneurial Assessment Center

WHO WE ARE

上海创业力评鉴中心是由上海市大学生科技创业基金会发起,设立的民办非企,是中国首家提出创业力概念并基于对中国早期创业者个人综合特质进行评鉴的专业机构。

Shanghai Entrepreneurial Competency Assessment Center is a professional organization started by Shanghai Technology Entrepreneurship Foundation for Graduates and established upon approval of Shanghai Municipal Administration of Social Organizations. It is the first third-party non-government organization in China to propose the concept of entrepreneurial competency and assess the comprehensive personal qualities of early-stage entrepreneurs in China.

WHAT WE DO

我们帮助早期投资项目投资人评估创业者的综合能力,我们辅导并伴随创业者成长,我们研究发掘创业者的能力模型和发展数据,助力创业者加强自我认知,更好地开拓创业之路。

We help early-stage investors evaluate the comprehensive competency of entrepreneurs; we counsel entrepreneurs and guide them through the growth process; we study and dig into competency models for and development data of entrepreneurs.

创新点

INNOVATIONS

对于早期创业者而言,创业是条陌生而又充满艰辛的道路,往往一个成功创业者都是经过多次失败、再探索的过程,靠着那种锲而不舍的坚持和执着最终走出属于自己的光明之路。创业力概念的提出就是将这些前辈摸索的过程、失败的教训、成功的经验加以提炼应用,并不断积累创业者数据,逆向辅助早期创业者认清自己,完善自己,帮助投资人综合系统地判断被投者的创业力核心素质,这也是评鉴中心创立的宗旨。

评鉴中心不是为了评鉴而评鉴

评鉴中心是投资者的第三只眼睛

评鉴中心将成为创业者成长的心灵导师

For early-stage entrepreneurs, entrepreneurship is an unfamiliar road full of hardships. A successful entrepreneur often has tried and failed again and again before eventually carving out a shining path for himself/herself with perseverance and persistence. The purpose of putting forward the concept of entrepreneurial competency is to refine and apply lessons and experience derived from the explorations, failures and successes of these predecessors and gather success stories from entrepreneurs, which in turn will assist early-stage entrepreneurs in recognizing and improving themselves and also help investors judge the core entrepreneurial competencies of investees in a comprehensive and systematic manner. This is also the purpose of the assessment center.

The assessment center does not assess for the sake of assessment

The assessment center is the third eye of investors

The assessment center is a spiritual guide for entrepreneurs in their growth

创业力模型

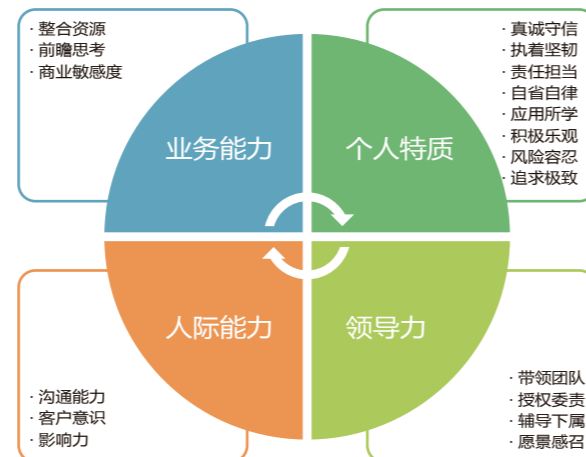
Entrepreneurial Competency Mode

完整的评鉴由线上、线下两部分组成,相互印证互补。

欢迎对此领域有兴趣的伙伴加入,共同研究发展!

Complete assessment consists of two parts: online and offline assessment. The two parts confirms and complements each other.

Partners who are interested in this area are welcome to join us to do research and develop together with us!



创业训练营

ENTREPRENEURIAL TRAINING CAMP

“创业谷”创业训练营是 EFG 推出的面向全国创业者的培训项目,旨在通过集训的方式,发现并培育有志于走上创业道路的大学在校及毕业五年内的学生。在这里,创业前辈、投资人、培训师和专家等将与学员共同分享创业经验,并围绕创业计划、商业模式、团队协作、成长潜力等模块,展示学员的创业潜力和能力,提升学员对创业的感悟和思考。

The "Entrepreneurship Valley" Entrepreneurial Training Camp is a training program aimed at entrepreneurs across the country launched by EFG. It is designed to identify and nurture college students who and college graduates who graduated less than five years ago and who aspire to embark on entrepreneurship through centralized training. Here, a team comprised of seasoned entrepreneurs, investors, trainers and experts will share with trainees entrepreneurial experience and demonstrate trainees' entrepreneurial potential and ability with a focus on business plans, business models, teamwork, growth potential and other modules to elevate trainees' perception of and reflections on entrepreneurship.

成果

ACHIEVEMENTS

训练营:自 2010 年以来,已先后举办 18 期、累计培训千余人。2014 年共举办 5 期“创业谷”创业训练营,共培训 300 余人,其中 20 余个项目获天使基金资助。

Training Camp: Since 2010, it has been held 18 times and trained a total of more than 1,000 people. The "Entrepreneurship Valley" Entrepreneurial Training Camp was held a total of five times in 2014, providing training to a total of more than 300 people. More than 20 projects have received funding from EFG.



创业成长营

START-UP CEO GROWTH CAMP

创业 CEO 成长营是创业接力集团借助多年来在创业扶持、投资与企业服务方面所积累的经验基础上，独创的“企业创始人成长路径系列培训”项目之一，为期 6 个月，旨在帮助企业创始人实现“从创业者到企业领导人”的升华，整个培训项目由 6 个必修模块和若干个选修模块组成。

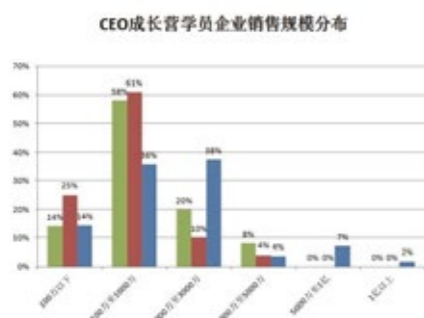
The Start-up CEO Growth Camp is one of the "company founders' growth path series training" programs originated by STEP based on experience in entrepreneurial support, investment and business services it has accumulated over the years, lasts six months and is designed to help company founders undergo the metamorphosis "from entrepreneurs to business leaders". The training program consists of six compulsory modules and a number of elective modules.

成果

ACHIEVEMENTS

成长营：第三期创业 CEO 成长营于 2014 年 8 月开营，录取学员 56 人。

Growth Camp: The third phase of the startup CEO growth camp was inaugurated in August 2014 with 56 trainees admitted.



创业董事会

STARTUP BOARD

创业董事会是“企业创始人成长路径系列培训”另一项目。创业董事会是针对刚成立董事会或将要成立董事会的创业企业的 CEO 开展的“workshop”，旨在帮助这些创业者“从创业 CEO 成长为成熟董事长”。

创业董事会集培训、辅导、实践于一体，通过集体培训、一对一辅导、全真董事会、创业董事沙龙等形式，教授创业 CEO 关于公司治理及董事会工作机制的相关知识，并指导创业 CEO 在实践中学习如何准备并开好董事会，如何发挥董事和董事会的作用从而助力企业成长，如何将公司治理机制有效运用于企业发展等。

The Startup Board is one of the "company founders' growth path series training" programs. The Startup Board is a "workshop" for CEOs of startups that have just set up or are about to set up a board of directors and is designed to help these entrepreneurs "grow from startup CEOs to experienced chairmen".

The Startup Board combines training, counseling and practice, gives startup CEOs knowledge about corporate governance and the working mechanism of boards of directors through collective training, one-to-one counseling, real board of directors, startup director salons, etc. and allows them to learn through practice how to prepare for and hold board meetings, how to bring the role of directors and boards of directors into play to help businesses grow and how to effectively apply corporate governance mechanisms to the development of companies.

成果

ACHIEVEMENTS

创业董事会：于 2014 年 4 月正式启动，共组建了两个各有 6 位创业 CEO 参与的创业董事会。

Startup Board: The program was officially launched in April 2014. A total of two startup boards each consisting of six startup CEOs have been set up.

教育·研究

Education · Research

2014 创业周中国站天使及早期投资峰会上，备受业内关注的 2014 年度《中国天使投资与孵化研究报告》，由创业接力集团联合投中集团调研产生并发布。

At the Angel and Early Stage Investment Summit during the 2014 Global Entrepreneurship Week China, the much-anticipated China Angel Investment and Incubation Research Report 2014 was released. The report was produced jointly by STEP and ChinaVenture Group.



2014 年度《中国天使投资与孵化研究报告》
China Angel Investment and Incubation Research Report 2014

中国天使投资的概况

An Overview of Angel Investment in China

2014 年初至该报告发布，共披露天使投资案例 317 起，总投资金额 42.26 亿元，投资规模超越 2013 年水平。

Since the beginning of 2014, a total of 317 cases of angel investment have been disclosed with the total amount of investments standing at 4.226 billion yuan, surpassing the amount of investments made last year.

天使投资的行业分布

Angel investment by industry

互联网、IT 行业最受天使投资人追捧，2014 年初至报告发布时的投资案例数量占比分别为 43% 和 33%，投资金额分别为 22.9 亿元和 11.8 亿元。此外，移动互联网、制造业、医疗健康等行业也受到了天使投资人的关注。

The Internet and the IT industry are most popular with angel investors, accounting for 43% and 33% of the investments that have taken place since the beginning of 2014 respectively and having received 2.29 billion yuan and 1.18 billion yuan in investments respectively. In addition, industries such as the mobile Internet, manufacturing and healthcare have also caught the attention of angel investors.

天使投资行业的变化趋势

Trends in angel investment

第一，天使投资成为扶持创业企业发展的重要力量，除提供资金外，还为创业者对接行业资源，帮助梳理商业模式，指导创业。

第二，天使投资“抱团取暖”，通过分享、合投进而促进行业生态发展已成为行业新的趋势。

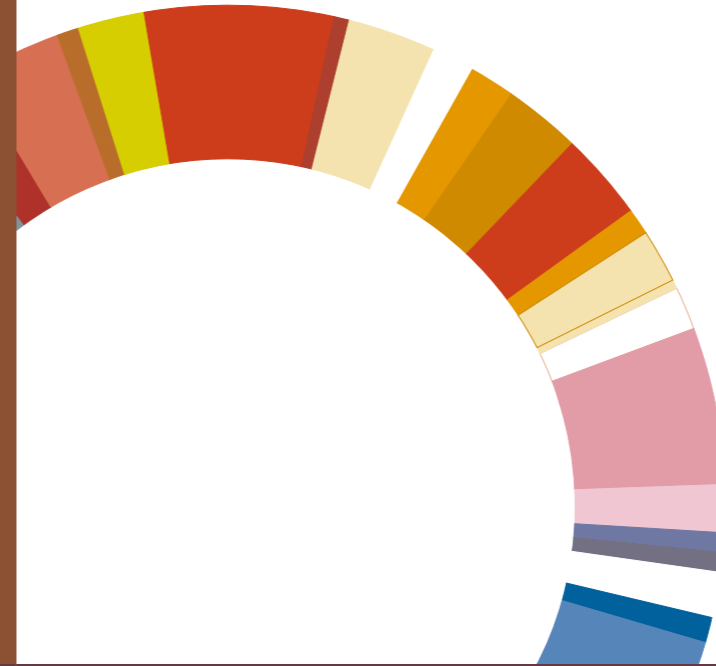
第三，天使投资获得更多政策关注，天使投资行业的快速发展，离不开政策的大力支持。

First, angel investment has become an important force behind the development of startups. In addition to providing funding, it also finds industry resources for entrepreneurs, helps sort out business models and provides entrepreneurial guidance.

Second, angel investment has led to "huddling together for warmth". Promoting industry development through sharing and joint venture investment has become a new trend in the industry.

Third, angel investment gets more policy attention. The rapid development of angel investment is inseparable from strong policy support.

2014 传播中心 Entrepreneurship Communication Center



创业周，众筹一场创业者的嘉年华。

创业周自 2007 年起已连续举办 7 届，2014 年创业周实现了华丽转身，以众筹的形式为各地创业组织、创业生态圈中的各机构搭台子，真正将创业周转型为创业活动和创业资源聚集的平台。6 天、7 个会场、45 家主办机构、58 场活动、超过 10000 人次参会，超过 500 万个百度搜索词条，创业周搭起创业者、投资人、创业服务组织的资源交互平台。在社会合作方面，40 家不同类型的机构从资金、实物、服务等不同形式为创业周提供了支持。同时，创业周分站的体系逐步建立起来，香港、西安、郑州、武汉、苏州 5 大分站同期举行近 50 场活动，尤其香港和西安站在当地形成了非常好的影响力和后续转化效果。

2015 年，我们从“心”出发，从创业者的需求出发，携手创业生态圈的伙伴们，期待 2015 创业周！

创业力传播中心

The Global Entrepreneurship Week: a Carnival for entrepreneurs and crowdfunding.

The Global Entrepreneurship Week has been held seven times since 2007. In 2014, it was conducted in the form of a crowdfunding event for the first time, which transformed the event into a platform for entrepreneurship activities and resources. During a period of 7 days, the Global Entrepreneurship Week held 58 activities with 45 host groups at 7 venues, gathering over ten thousand participants and resulting over 5 million Baidu searching words, which indicated the establishment of a platform for resource exchanging among entrepreneurs, investors and entrepreneurship services organizations. In social cooperation aspect, 40 organizations with different types provided supports for the Global Entrepreneurship Week in the form of cash, material or service. Meanwhile, the local chapters of the Global Entrepreneurship Week China have been gradually formed across the country. During the same 7 days, the 5 chapters in Hong Kong, Xi'an, Zhengzhou, Wuhan and Suzhou held nearly 50 activities, resulting excellent influence and transforming effects in these areas, especially in Hong Kong and Xi'an.

In 2015, we will continue to serve entrepreneurs wholeheartedly and consider their requirements thoroughly. Let's join hands with partners of the entrepreneurship ecosystem and look forward to the 2015 Global Entrepreneurship Week!

Entrepreneurship Communication Center



创业周主题活动

Entrepreneurship Week Activities

2014(第八届)创业周暨 全球创业周中国站开幕式

Opening Ceremony of the 2014 (8th) Entrepreneurship Week and (GEW-China)



时间: 2014.11.18上午
地点: 上海·浦东展览馆
规模: 1100人

Time: November 18, 2014, Am
Place: Pudong Expo Center
Size: 1,100 people

www.eweekchina.org



上海市副市长周波宣布2014全球创业周中国站开幕
Deputy Mayor of Shanghai Zhou Bo announced the opening of the 2014 GEW-China

创业倡导

ENTREPRENEURSHIP ADVOCACY

汲众智，聚英豪

——创新“玩法”，八成创业活动众筹而来

2014创业周，借助众筹，11月18日-23日短短6天，各种创业活动多达58场，其中有约8成是众筹而来。

Pool wisdom, gather entrepreneurs

"Way" of Innovation, 80% of the entrepreneurial activities are related to crowdfunding

In 2013, a film named American Dreams in China has raised billows among the young. It is a motivational film which was adapted according to real characters and real incidents and narrates the entrepreneurs'

凭借力，上青霄

——助力“雏鹰”，七位伯乐传道授业

今年创业周开幕式上，颇受业界关注的第二届“雏鹰奖”再度揭晓，10家“年度优秀天使基金项目奖”和10家“年度优秀早期投资项目奖”脱颖而出。

Soared into the sky on the strength of the wind

seven Boles offered tips and advice to help "eaglets"

In 2013, a film named American Dreams in China has raised billows among the young. It is a motivational film which was adapted according to real characters and real incidents and narrates the entrepreneurs'

嘉宾一句话

WORDS OF GUESTS

饿了么张旭豪

ele.me founder Zhang Xu hao

创业，这就是一个享受的过程。只要努力去做，坚持自己的梦想，相信你的明天就会很精彩！
Entrepreneurship is an enjoyable process. As long as you work hard and stick to your dreams, I believe your future will be very exciting!

腾讯前 CTO，中路资本熊明华

Former Tencent CTO and Zhonglu Capital founder Xiong Minghua

一个新的互联网公司，要在新的生态环境当中生存、壮大，必须要熟悉适应大环境，希望创业家可以把自己的视野放得更大，能把物联网、人联网作为将来创业的主战场。

To survive and grow in a new eco-environment, a new Internet company must familiarize itself with and adapt to the environment. I hope that entrepreneurs broaden their vision even further to see the Internet of things and the Internet of people as the main battlefield of entrepreneurship of the future.

纪源资本卓福民

GGV Capital managing partner Zhuo Fumin

顺利的时候不稀奇，关键是困难，一个人的一生，一定要有一段比较辉煌，比较激动，追梦、心跳、执着的时期！

Nothing extraordinary will happen when everything goes smoothly, extraordinary things happen only when times are challenging. There must be a brilliant and exciting period in one's life when one is aspiring, adventurous and persistent.

为让雏鹰奖的“好苗苗”茁壮成长，“伯乐计划”再度推出：主办方遴选7位知名企业家导师，“一对一”为7位年度“雏鹰奖”优秀创业者提供为期1年的创业辅导。

In order to enable "young plants" of the Eaglet Award to thrive, the "Bole Program" has launched: The organizer has selected seven well-known entrepreneur mentors to provide "one-to-one" entrepreneurial counseling to the seven "Eaglet Award"-winning outstanding entrepreneurs for a period of one year.



“师徒”配对情况

"MENTOR-APPRENTICE" PAIRING



MENTOR

徐子望

CXC创投董事长

Xu Zi wang
Chairman of CXC Capital, Inc

朱鹏程

移康智能科技(上海)有限公司

Zhu Peng cheng
EQUES Technology Co., Limited

陈琦伟

亚商集团董事长

Chen Qi wei
Chairman of ABC Group

杨明远

上海五色海环保科技有限公司

Yang Ming yuan
Shanghai Wuse Environmental Protection Technology Co., Ltd.

张赛美

海通创意资本董事长

Zhang Shaimei,
Chairman of Haitong Leading Capital

姚宗场

泰笛(上海)电子商务有限公司

Yao Zongchang
Shanghai 24Tidy (Shanghai) E-commerce Co., Ltd.

卓福民

纪源资本 管理合伙人

Zhuo Fumin
GGV Capital managing partner

李玮煜

上海米度测控科技有限公司

Li Wei yu
Shanghai MEDO Monitoring Technology Co., Ltd.

刘晓松

A8音乐创始人、
青松基金合伙人

Liu Xiaosong
A8.com founder, Qingsong Fund partner

冯伟

上海威镜信息科技有限公司

Feng Wei
Shanghai Weijing Information Technology Co., Ltd.



APPRENTICE

阚治东

东方汇富创业投资管理
有限公司总裁

Kan Zhidong
Shenzhen Fortune Link Venture Capital Management Co., Ltd.

殷海玮

上海复享仪器设备有限公司

Yin Haiwei
Shanghai Fuxiang Instrument and Equipment Co., Ltd.

汤涛

钟鼎创投合伙人

Tang Tao
Eastern Bell Venture Capital partner

程昊天

上海高仙自动化科技发展有限公司

Cheng Haotian
Shanghai Gaoxian Automation Technology Development Co., Ltd.

2014 创业周 EFG 活动精选

Highlights of 2014 GEW-China



第三届 天使及早期投资峰会

时间：2014.11.18 下午
地点：上海·浦东展览馆
规模：400 人
Time: November 18, 2014, Pm
Place: Pudong Expo Center
Size: 400 persons

天使投资新模式，新思维思想大碰撞。
A collision of new models of and new thoughts on angel investment.

2014 创业周 全球新创发布会

时间：2014.11.22 全天
地点：上海·浦东展览馆
规模：1000 人
Time: November 22, 2014, all-day
Place: Pudong Expo Center, Shanghai
Size: 1,000 people

首创全球新创发布会，十余家国内外高科技创业企业，携酷炫智能软硬件系统、可穿戴设备等亮相。
A first-of-its-kind global innovative product launch event at which more than ten domestic and foreign high-tech start-ups debut cool smart hardware and software systems, wearable devices, etc.



“活力张江” 创业服务新业态论坛

时间：2014.11.19 下午
地点：上海·浦东展览馆
规模：350 人
Time: November 19, 2014, Pm
Place: Pudong Expo Center, Shanghai
Size: 350 people

创业服务模式和产品的创新，机遇与挑战，合作与竞争。
Models of entrepreneurial services and product innovation, opportunities and challenges, cooperation and competition.



2014 创业周 浦东互联网金融论坛

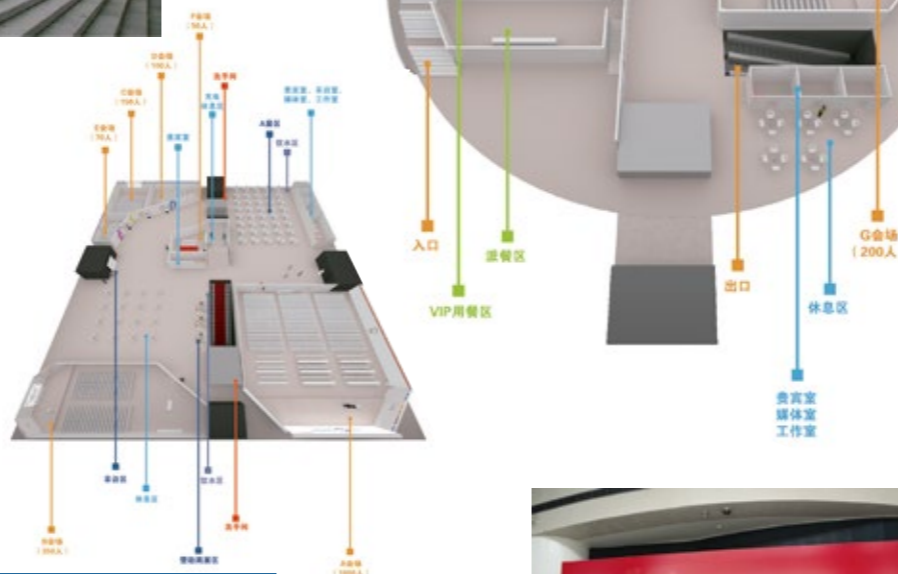
时间：2014.11.23 全天
地点：上海·浦东展览馆
规模：350 人
Time: November 23, 2014, all day
Place: Pudong Expo Center, Shanghai
Size: 350 people

吸引了众多互联网金融机构和专家参与，共同探讨 P2P 行业动态及未来发展趋势。
It brings together many Internet finance institutions and experts to discuss the dynamics of and trends in the P2P industry.

2014 创业周 创业公开课

时间：11 月 18 日 -23 日
地点：上海·浦东展览馆
规模：7 场公开课，共计 1400 人
Time: November 20, 2014, Pm
Place: Pudong Expo Center, Shanghai
Size: 1,400 people totally

7 位业界大佬，7 堂精彩创业课程，联合打造全新创业集训营。
Seven industry heavyweights and seven exciting entrepreneurship courses make a brand-new entrepreneurial training camp.



2014 天使走进实验室 研究生创新创业计划专项

时间：2014.11.20 下午
地点：上海·浦东展览馆
规模：150 人
Time: November 20, 2014, Pm
Place: Pudong Expo Center, Shanghai
Size: 150 people

研究生科技项目集中路演，优质投资机构现场“寻宝” 破解大学生就业和创业的难题。
A graduate students science and technology project roadshow at which high-caliber institutional investors “go on a treasure hunt” to crack problems related to college graduate employment and entrepreneurship.

2014 创业周 创业者集体婚礼

时间：2014.11.23 下午
地点：上海市国定东路 200 号 5 号楼
规模：8 对新人，100 名观众
Time: November 23, 2014, Pm
Place: Pudong Expo Center, Shanghai
Size: 350 people

8 对创业新人集体步入婚姻幸福殿堂，温馨浪漫瞬间见证 EFG 用心服务创业者理念。
Eight entrepreneurial couples tie the knot at a collective wedding ceremony. The sweet and romantic moment bears witness to EFG's idea of serving entrepreneurs wholeheartedly.



创业倡导

ENTREPRENEURSHIP ADVOCACY

倡导·创业周分站 Advocacy-Chapters of GEW-China

全球创业周中国站全国分站为创业周中国站上海总站全国合作伙伴，旨在改善分站当地创业环境，推动分站当地创业文化，让更多的青年人了解创业，投身创业；目前分站已建立 5 个，其中除香港分站外，其余 4 个均为 2014 年新建。2014 年，所有分站共举办超过 50 场创业活动，影响力覆盖陕西省、湖北省、河南省、江苏省以及香港特别行政区。

The National Chapter of the Global Entrepreneurship Week China is the national partner of the Shanghai Chapter of the Global Entrepreneurship Week China and is aimed at improving the entrepreneurial environment of local chapters, promoting the entrepreneurial culture of local chapters and enabling more young people to understand and embark on entrepreneurship. So far five local chapters have been established. All of the local chapters with the exception of the Hong Kong Chapter were established in 2014. In 2014, all of the local chapters held a total of more than 50 entrepreneurial activities whose sphere of their influence covered Shaanxi, Hubei, Henan, Jiangsu and the Hong Kong Special Administrative Region.

分站 Local Chapter	合作单位 Cooperation Unit
西安 Xi'an	西卓卓风广告文化传播有限公司 (极客窝) Xi'an Zhuofeng Advertising Co., Ltd (geekwoo)
武汉 Wuhan	武汉东科创星管理咨询有限公司 Wuhan Dongke Chuangxing Management & Consulting Co., Ltd
香港 Hong Kong	香港数码港管理有限公司 Hong Kong Cyberport Management Company Limited
苏州 Suzhou	苏州苏大天官创业投资管理有限公司 Jiangsu Suda Tiangong Venture Investment Management Co., Ltd
郑州 Zhengzhou	河南省天慈公益基金会 Henan Tianci Public Welfare Foundation



倡导·校园 Advocacy-Campus

WHO WE ARE

全球创业周中国站校园中心 (Global Entrepreneurship Week Campus Centre, 简称 GCC), 由全球创业周中国站组委会在 2010 年发起, 以全国大学生创业类社团 / 协会、俱乐部为组建对象, 旨在联合全国有创业梦想的大学生, 共享全球创业周这一盛事。通过汇聚高校创业爱好者, GCC 以创业课堂、GCC 峰会等活动形式, 引导大学生树立正确的创业观, 落地梦想, 迈出成为富有社会责任感的创业家的第一步。

2013 年, 在全球创业周中国站校园伙伴正式揭牌之际, 习近平总书记发来贺信, 指出“全社会都要重视和支持青年创新创业, 提供更有利的条件, 搭建更广阔的舞台, 让广大青年在创新创业中焕发出更加夺目的青春光彩”。

The Global Entrepreneurship Week Campus Centre (hereinafter referred to as the GCC) was launched by the organizing committee of the Global Entrepreneurship Week China in 2010. It is targeted at college student entrepreneurship societies/associations/clubs across the country and aimed at bringing college students with entrepreneurial dreams across the country together for the grand event the Global Entrepreneurship Week. By bringing together Entrepreneurship enthusiasts at colleges and universities, the GCC helps college students foster a correct outlook on entrepreneurship and concretize their dreams to take the first step towards becoming a socially responsible entrepreneur. In 2013, on the occasion of the official launch of Global Entrepreneurship Week China Campus, General Secretary Xi Jinping sent a letter of congratulation, in which he pointed out that "the whole society should attach importance to and support youth entrepreneurship by providing more favorable conditions and building a broader platform to enable young people to shine with greater radiance in entrepreneurship".

WHAT WE DO

GCC 峰会 GCC Summit

全球创业周中国站校园伙伴峰会 (简称 GCC 峰会), 由全球创业周中国站组委会和上海市大学生科技创业基金会 (EFG) 联合主办。在全国近 200 所高校校园伙伴中, 选取近百名最具创新精神、最积极活跃的创业类社团负责人齐聚上海, 通过为期 3-5 天的集中式培训、互动和交流与企业家、创业者、基金会、媒体共同探讨大学生创业方向及高校创业社团可持续发展之路。

The Global Entrepreneurship Week China Campus Summit (hereinafter referred to as the GCC Summit) is jointly organized by the organizing committee of Global Entrepreneurship Week China and Shanghai Technology Entrepreneurship Foundation for Graduates (EFG). Nearly a hundred heads of entrepreneurship societies who are most innovative and active are selected from campus partners at nearly 200 colleges and universities across the country for a discussion with executives, entrepreneurs, foundations and the media on the entrepreneurial direction of college graduates and the road to sustainable development of entrepreneurship societies of colleges and universities through 3-5 days of centralized training, interaction and communication in Shanghai.



创业倡导

ENTREPRENEURSHIP ADVOCACY



创业课堂 Entrepreneurial Classroom

“创业课堂”由全球创业周中国站组委会和上海市大学生科技创业基金会发起，各校 GCC 承办。邀请知名企业企业家、创业先锋、行业精英……走进全国经济活跃地区的近百所高校，以讲座或访谈形式，与青年学子面对面，传授创业技能、交流创富经验、分享成长感悟，以提升大学生的创业、就业、择业认知。自 2008 年启动以来，“创业课堂”已在清华大学、香港中文大学、复旦大学、浙江大学、中国科技大学等全国 28 个城市 150 多所高校开展。

The "Entrepreneurial Classroom" was initiated by the organizing committee of Global Entrepreneurship Week China and Shanghai Technology Entrepreneurship Foundation for Graduates and undertaken by GCC organizations of colleges and universities. Well-known entrepreneurs, pioneers in entrepreneurship, industry elites, etc. were invited to nearly a hundred colleges and universities in economically active regions across the country to impart entrepreneurial skills, compare notes on wealth creation and share thoughts on growing up face to face with the young students through lectures or interviews to enhance college students' understanding of entrepreneurship, employment and choice of occupation. Since its launch in 2008, the "Entrepreneurship Classroom" has been conducted at more than 150 colleges and universities including Tsinghua University, the Chinese University of Hong Kong, Fudan University, Zhejiang University and the University of Science and Technology of China in 28 cities across the country.

创新点： INNOVATIONS:

《GCC 能量辞典》 GCC ENERGY DICTIONARY

《GCC 能量辞典》分“知识库”与“资源库”，是历任 GCC 经验、资源的归总，新 GCC 负责人过共享有价值的经验和信息获取积分，快速融入集体，提高自身能力。

The GCC Energy Dictionary, divided into "Knowledge Library" and the "Resource Library", puts together the experience and resources of previous sessions of GCC. By earning points through sharing valuable experience and information, the new GCC leaders quickly integrate into the collective and improve their capabilities.

类别 Category	细项 Item	内容 Content
知识库 (开放) Knowledge library (open)	能力语录 Quotations	历届 GCC 负责人的组织情感、任职心得等 Organizational commitment, work experience, etc. of former leaders of GCC
	项目经验 Project experience	创业活动策划、执行经验汇总 (包括创业游戏) A summary of entrepreneurial activity planning and execution experience
	管理经验 Management experience	快速提高团队执行力和凝聚力的管理方法等 Management methods to quickly improve the team's ability to execute and team cohesion, etc.
	创业知识 Entrepreneurial knowledge	创业相关知识 Entrepreneurship-related knowledge
资源库 (半开放) Resource library (semi-open)	嘉宾资料 Guest information	企业家、投资人等嘉宾资源 Entrepreneurs, investors and other guest resources
	其它信息 Other information	创业组织及其它合作方资源等 Entrepreneurial organizations and other partner resources, etc.

成果 ACHIEVEMENTS

126 所高校，2014 年新设 3 个 GCC 分站
70 位代表参加 8 月 GCC 峰会
54 场创业课堂

126 colleges and universities. Three new local chapters of GCC were established in 2014
70 representatives attended the summer GCC summit
54 sessions of the Entrepreneurship Classroom

倡导·大赛 Advocacy-Competition

2014 年 4 月 -9 月，由上海市科技创业中心和上海市大学生科技创业基金会共同承办的第三届中国创新创业大赛（上海赛区）举行，此次大赛以“创业在上海”为主题，共有 2000 多家参选项目和企业通过网络报名参赛。大赛按电子信息、互联网和移动互联网、生物医药、先进制造、新材料、新能源及节能环保等六个领域，分三个阶段按照团队组和企业组进行比赛。通过海选，359 个团队脱颖而出，晋级决赛。最终，团队组和企业组分别产生了前 50 个优秀团队和企业。

From April to September in 2014, the Third China Innovation and Entrepreneurship Competition (Shanghai Division) co-organized by Shanghai Technology Innovation Center and the Entrepreneurship Foundation was held. The competition was organized around the theme "Entrepreneurship in Shanghai" and received online entries from a total of more than 2,000 projects and businesses. The competition was divided into the six sections of electronic information, the Internet and mobile Internet, biomedicine, advanced manufacturing, new materials, new energy and energy conservation & environmental protection, comprised of three phases and divided between the group of teams and the group of businesses. 359 teams stood out and made their way to the final through the selection process. In the end, 50 outstanding teams and businesses emerged from the group of teams and the group of businesses respectively.

倡导·社团 Advocacy-Club

杜尔俱乐部 DOER CLUB

WHO WE ARE

杜尔俱乐部 (Doer Club)，即创业者或实干家俱乐部，2014 年由上海市大学生科技创业基金会及上海创业接力科技金融集团发起创办。

Doer Club, as its name suggests, is a club for entrepreneurs or doers. It was launched by Shanghai Technology Entrepreneurship Foundation for Graduates and Shanghai Entrepreneurship Relay Technology and Finance Group in 2014.

截至 2014 年底，共收录会员近 200 人；
微信号：杜尔俱乐部 (Doer club)，
粉丝数量超过 2000 人；
在线微信群落创业者人数超过 500 人。

By the end of 2014, we had a total of nearly 200 members;
WeChat public account: Doer Club, with more than 2,000 fans;
The number of entrepreneurs in the online WeChat community has exceeded 500.

WHAT WE DO

旨在通过有特色的创业服务产品，加强包含且不仅限于创业基金会及创业接力平台上的实干创业者和实干企业家的交流和互动，服务实干家。

Through distinctive entrepreneurial services and products, strengthen communication and interaction with doer entrepreneurs and doer business executives on platforms including but not limited to the Entrepreneurship Foundation and Entrepreneurship Relay and serve doers.

我们的价值 OUR VALUES

1) 全球创业周中国站创业嘉年华； 2) 上海天使投资俱乐部投融资对接平台； 3) 创业接力服务平台（天使投资，担保融资，风险投资，园区服务）等形式服务实干创业者，力求实现合作共赢，协力互进，价值共享，实干兴业的核心价值。

Serve doer entrepreneurs through 1) Entrepreneurship Carnival of Global Entrepreneurship Week China; 2) investment and financing matchmaking platform of the Shanghai Angel Investment Club; 3) Entrepreneurship Relay Service Platform (angel investment, secured financing, venture capital, park services) and strive to deliver on our core values of achieving win-win outcomes through cooperation, working together for common progress, sharing value and rejuvenating the industry through hard work.

创业倡导

ENTREPRENEURSHIP ADVOCACY

成果 ACHIEVEMENTS

承办 2014 全球创业周中国站创业企业展览活动, 7 场创业公开课, 首届全球新创发布会, 超过 150 家企业通过各种形式直接参与企业展览和新创产品发布。

The 2014 Global Entrepreneurship Week China featured one startup exhibition, seven open entrepreneurial courses and the first global innovative product launch event. A total of more than 150 companies directly participated in the startup exhibition and the innovative product launch event.



WHO WE ARE

2008 年, 上海天使投资俱乐部 (SACC) 由上海市大学生科技创业基金会发起成立。SACC 作为上海乃至全国较早的天使投资团体, 已汇聚了近千位拥有丰富经验和资源并愿意投资早期创业企业的“天使”团队。

Shanghai Angel Investment Club (SACC) was created in 2008 on the initiative of Shanghai Technology Entrepreneurship Foundation for Graduates. SACC as one of the earliest angel investment groups in Shanghai and even the whole country has brought together nearly one thousand "angels" who have extensive experience and resources and are willing to invest in early startups.

WHAT WE DO

SACC 有两个备受业界关注的路演平台: Angel Day 主要为天使轮融资企业提供一个路演平台, 每次路演, 项目 5-8 个, 邀请 50 位以上天使投资人现场参与, 融资规模 100 到 500 万。VC Day 主要为 A 轮融资企业提供一个路演平台, 每次路演项目 5-8 个, 邀请 40 位以上 VC 投资人现场参与, 融资规模 1000 万元 -5000 万元。

SACC has two roadshow platforms that have drawn much attention in the industry: Angel Day mainly provides a roadshow platform for companies that look to raise an angel round; more than 50 angel investors will be invited to each roadshow; each roadshow features 5-8 projects and raises 1-5 million yuan. VC Day mainly provides a roadshow platform for companies that look to raise a Series A round; more than 40 VC investors will be invited to each roadshow; each roadshow features 5-8 projects and raises 10-50 million yuan.

成果 ACHIEVEMENTS

成立至今, SACC 和基金会已累计投资了 1000 余家早期创业企业, 其中约 9% 已成长为估值千万元级企业, 被誉为中国青年创业家成长与进步的摇篮。2014 年, 天使投资俱乐部总共举办 7 场路演活动, 累计融资额超过 2 亿元人民币。

Since their inception, SACC and the Foundation have invested in a total of more than 1,000 early-stage startups, about 9% of which have grown into companies whose value is estimated at tens of millions of yuan, earning themselves a reputation as the cradle of the growth and progress of young Chinese entrepreneurs. In 2014, the angel investment club held a total of seven roadshows, raising a total of more than 200 million yuan.

创业服务组织联盟

SHANGHAI FEDERATION OF PROVIDERS OF ENTREPRENEURIAL SERVICES

WHO WE ARE

创业服务组织联盟 (简称创盟) 由上海市大学生科技创业基金会发起成立, 是各类为创业者提供创业服务的企业、事业单位、其他组织等自愿组成的自律性联盟社会组织。

The Shanghai Federation of Providers of Entrepreneurial Services (SFPES) was created on the initiative of Shanghai Technology Entrepreneurship Foundation for Graduates and is a self-regulatory social organization made by joining together, on a voluntary basis, various types of enterprises, institutions and other organizations that provide entrepreneurial services to entrepreneurs.

WHAT WE DO

创盟的宗旨为: “资源共享, 相互支持, 服务创业者”。目前创盟成员共有 36 位, 包括飞马旅、起点创业营、云云沙龙等众多创业服务机构, 创盟活动涵盖创业活动、创业培训、法律及创业资讯服务、创业孵化等领域。

Purpose of the SFPES: "sharing resources, supporting each other and serving entrepreneurs." At present the SFPES has a total of 36 members, including Feimalv.com, iStart Ventures LLC, YunYun Salon and many other providers of entrepreneurial services. The SFPES' activities cover entrepreneurial activities, entrepreneurship training, legal and entrepreneurship information services, business incubation and other fields.

成果 ACHIEVEMENTS

2014 年创盟成员共举办超过 200 场创业活动, 影响创业者超过 10 万人。

In 2014, SFPES members held a total of more than 200 entrepreneurial activities, influencing more than 100,000 entrepreneurs.

书籍出版

WORKS PUBLISHING

2014 年 11 月, 《创业新时代》(拉里·法雷尔著) 正式在国内出版发行。该书是创业基金会从国外引进出版的“创业译丛”之一, 也是创业基金会资助出版的第十三本书籍。

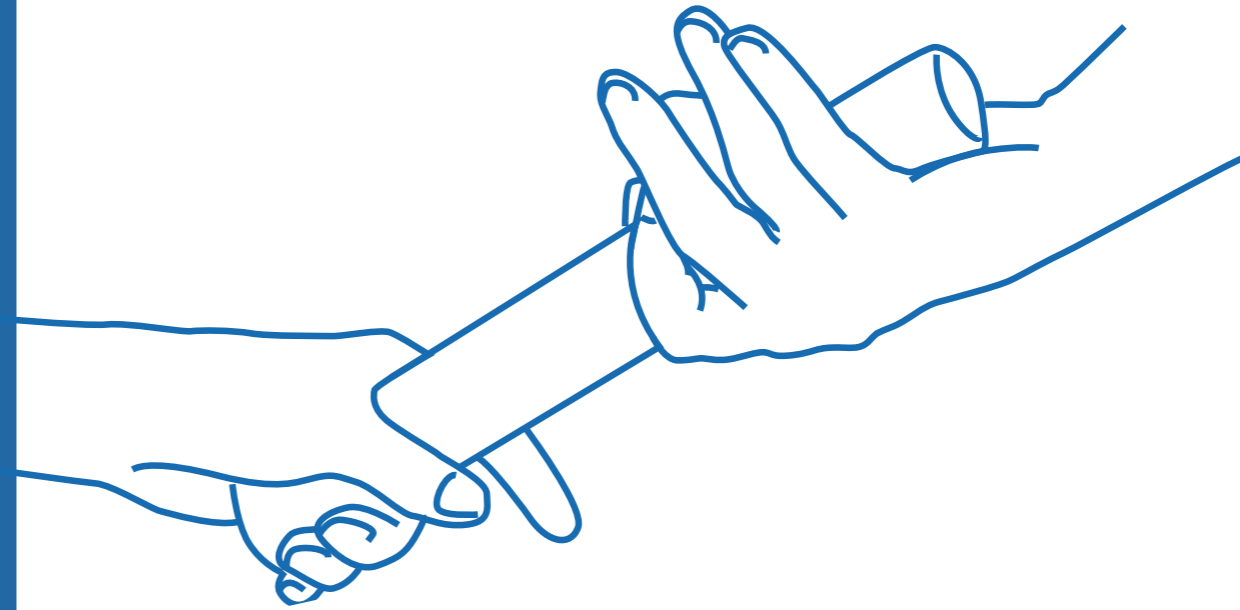
作者法雷尔是来自美国的全球创业管理大师、世界著名的创业研究与培训企业家法雷尔公司总裁。该书对创业在个人成就、组织成功和国家经济发展这三大经济领域的应用进行了阐述, 通过大量鲜为人知的案例, 并结合法雷尔本人深入实践的经验之谈和真知灼见, 徐徐道来。学习此书, 有助于中国创业者增强信心, 迎接属于自己的新时代。

In November 2014, The New Entrepreneurial Age (by Larry C. Farrell) was officially published in China. The book is the eighth book in the "EFG Translation Series" introduced from abroad and published by the Entrepreneurship Foundation and the thirteenth book whose publication was sponsored by the Entrepreneurship Foundation. Author Farrell is a global entrepreneurship management guru and president of The Farrell Company, a world-renowned entrepreneurship research and training firm. The book elaborates on the application of entrepreneurship in the three economic fields of personal achievement, organizational success and national economic development through a large number of little-known cases and based on the in-depth practical experience and insights of Farrell. The book will help Chinese entrepreneurs boost their confidence and usher in a new era of their own.



接力集团

STEP Group



2014年，是颠覆的一年。传统产业的“冰”和移动互联网的“火”交织在一起，中小企业的倒闭潮和年轻人的创业潮并肩而至，互联网思维正引领叛逆的创业者重构未来的商业格局，颠覆传统大佬的垄断。

时代风云际会，世界瞬息万变，正是有志者实现自身抱负，履行社会责任的时刻。创业接力集团坚持“解创业之痛，助企业成长”的使命，为达到“致力于构建集基金投资与管理、创新金融与服务、园区运营与管理等功能于一体的、以科技金融为核心的创业服务体系，成为创业者信赖的、专注早期科技型创业企业服务的标杆企业”的愿景而努力。

2015年，愿与各界有识之士携手并进，共筑创业新时代。在这里，更多梦想将继续，更多的创业故事继续精彩上场。

接力集团

2014 was a year of disruption. The "ice" Traditional industries was intertwined with the "fire" of the mobile Internet; a wave of SME closures and a wave of startups founded by young people emerged simultaneously. Internet thinking is leading rebellious entrepreneurs in reconstructing the future business landscape and overturning the monopoly held by magnates in traditional industries.

An era of opportunity for competent and talented people and a rapidly changing world make it an opportune time for aspirants to achieve their ambitions and fulfill their social responsibility. Adhering to its mission of "solving problems related to entrepreneurship and helping businesses grow", STEP is working towards the vision of "be committed to building an entrepreneurial service system integrating functions such as fund investment and management, innovative finance and services, park operation and management and centered on technology and finance to become an exemplary company trusted by entrepreneurs and focusing on serving early-stage tech startups".

In 2015, we will work together with talented, visionary people from all walks of life to build a new era of entrepreneurship. Here, more dreams will continue and more stories of entrepreneurship will be brought to stage.

STEP Group

创业接力

ENTREPRENEURSHIP RELAY



接力·投资 Relay·Investment



WHO WE ARE

创业接力天使定位于通过面向初创期和早期创业企业的间接和直接投资，推动创新创业和天使投资行业的发展。公司专业从事天使与早期创业投资基金的母基金业务和早期创业企业的股权投资业务，并配备专业团队为创业企业提供创业培训等增值服务，为创业创新提供资本、智慧、资源。

Entrepreneurship Relay Angel is positioned to promote the development of innovation and entrepreneurship and angel investment through indirect and direct investments in initial-stage and early-stage startups. The company specializes in funds of angel investment and early-stage venture capital funds and equity investments in early-stage startups and is equipped with a professional team to provide entrepreneurship training and other value-added services for startups and provide capital, wisdom and resources for entrepreneurship and innovation.

WHAT WE DO

公司主要业务包括:

The company's main business activities include:

天使及早期投资母基金：投资于专业的天使投资与早期创业投资基金，单个基金的投资规模为 500 万至 3000 万元人民币。

天使及早期创业投资：单个项目单次投资额规模在 100 万 - 500 万元人民币。

受托管理上海市天使投资引导基金：引导社会资本参与天使及早期投资领域，扶持一批有志从事早期的专业化天使投资机构，单个基金投资规模在 500 万 - 3000 万元人民币。

Fund of angel investment and early-stage investment funds: It invests in specialized angel investment and early-stage venture capital funds. The amount invested in a single fund is 5-30 million yuan.

Angel and early-stage venture capital investment: The amount invested in a single fund each time is 1-5 million yuan.

Shanghai Angel Investment Guide Fund placed under our management: It guides social capital to the area of angel and early-stage investments and supports a number of institutional angel investors interested in early-stage investments. The amount invested in a single fund is 5-30 million yuan.

成果

ACHIEVEMENTS

- 截止 2014 年 12 月底，接力天使与专业投资机构联合投资了 50 余家早期创业企业，50% 获得后轮融资，其中 3 家企业在新三板挂牌，1 家被上市公司收购（两年内企业价值升值百倍）；
- 2014 年 1 月启动天使投资母基金业务，并成功投资 5 家知名天使及早期创业投资基金（资本总规模达 15 亿元）；
- 2014 年 7 月接力天使正式受托管理“上海市天使投资引导基金”，总规模为 10 亿元，截止 2014 年 12 月共受理近 50 家天使及早期创业投资基金的申请，并与其中的 17 家达成了投资意向，意向投资金额共计人民币 3.5 亿元，将引导 25 亿元社会资本进入天使及早期创业投资领域。
- By the end of December 2014, Relay Angel and specialized institutional investors had jointly invested in more than 50 early-stage startups, 50% of which received follow-up financing, three of which were listed on the New Third Board and one of which was acquired by a listed company (the value of the company increased one hundred times in two years);
- In January 2014, we launched a fund of angel investment funds and successfully invested in five well-known angel investment and early-stage venture capital funds (the total amount of capital reached 1.5 billion yuan);
- In July 2014, Relay Angel officially added to its portfolio "Shanghai Angel Investment Guide Fund" with one billion yuan of assets. By December 2014, it had received applications from a total of nearly 50 angel investment and early-stage venture capital funds. It has agreed to invest in 17 of these funds with investments totaling 350 million yuan, which will guide 2.5 billion yuan of social capital to the area of angel and early-stage venture capital investments.

投资案例

INVESTMENT CASES

O2O 与电子商务 O2O&E-commerce			
游戏内容及平台 Game design&platform			
互联网及移动互联网 的应用及服务 Application & service of internet / mobile internet			
消费服务 Consumer service			
生物科技、医疗健康、节能环保、新材料 Bio-tech, Medical health Energy-saving & Environmental protection, New material			
先进制造 Advanced manufacturing			

创业接力

ENTREPRENEURSHIP RELAY



接力·投资 Relay·Investment



WHO WE ARE

创业接力基金专注于早期科技型的高增长创业项目投资,主要投资领域包括新材料,医疗健康、清洁技术、先进制造和现代服务业。管理资金共7亿元人民币,投资企业近50家。

The Entrepreneurship Relay Fund focuses on investment in fast-growing early-stage tech startups, mainly invests in new materials, health care, clean technology, advanced manufacturing and modern services. It has a total of 700 million yuan of funds under management and has invested in nearly 50 companies.

WHAT WE DO

- 《投资后管理标准手册》2012版及修改并试运行
- 成立投后管理服务中心,由专人负责投后服务
- 投资保障资金支持
- 2014年共有6家企业获得科技部投资保障资金支持,共计获得750万元。
- 财务经理定期培训班:
 - 第五期(2014年7月)主题“财务报表解读与运营分析”
 - 第六期(2014年12月)主题“初创企业法律知识”
- 细分行业研究:
 - 2014年共完成行研报告93篇(2013年全年完成行研报告40篇)
- 科技部中小企业投资联盟
 - 发起设立科技部中小企业投资联盟新材料专业委员会,在2014年中国创新创业大赛上成功举办新材料专委会首次活动。
 - Revised the Post-Investment Management Standards Manual 2012 Edition and implemented it on a trial basis
 - Established a post-investment management services center and appointed a person to take charge of post-investment management services
 - Investment guarantees and financial support
 - In 2014, a total of 6 companies received a total of 7.5 million yuan in investment guarantees and financial support from the Ministry of Science and Technology.
 - Regular training courses for financial managers
 - The fifth course (June, 2014) revolved around the theme of "Interpretation of Financial Statements and Operational Analysis"
 - The sixth course (December, 2014) revolved around the theme of "Legal Knowledge Related To Startups"
 - Research on industry segments
 - Completed a total of 93 industry research reports in 2014 (completed a total of 40 industry research reports in 2013)
 - SME Investment Alliance of the Ministry of Science and Technology
 - Initiated the establishment of the Committee on New Materials of the SME Investment Alliance of the Ministry of Science and Technology and successfully held the first activity of the Committee on New Materials at the 2014 China Innovation and Entrepreneurship Competition.

成果

ACHIEVEMENTS

- 蝉联清科集团2013年、2014年中国本土创业投资机构50强
- 蝉联投中集团2012年度、2013年度中国最佳早期创业投资机构
- 获评《创业家》2013年最佳天使基金
- Top 50 Chinese Venture Capital Institutions of 2013 and 2014 of Zero2IPO Group
- The Best Chinese Early-Stage Venture Capital Institution of 2012 and 2013 of China Venture
- The Best Angel Fund of 2013 of The Founder magazine

项目发展

- 后续融资:8家企业完成后轮融资,估值增值达2至40倍
- 新三板挂牌:2家企业成功挂牌,实现股份流通,2家企业在申报过程中
- 上市辅导:2家企业进入创业板上市辅导期
- 产业并购:1家企业被上市公司收购
- 管理层回购:2家企业完成管理层回购

Project Development

- Follow-up financing: Eight companies received follow-up financing, increasing their estimated value by 2-40 times
- New Third Board listing: Two companies successfully listed to admit their shares to trading; two companies are in the reporting process
- Pre-listing tutoring: Two companies entered the pre-GEM listing tutoring period
- Mergers and acquisitions: One company was acquired by a listed company
- Management buyout: Two companies completed a management buyout

投资案例

INVESTMENT CASES

新材料: New material					
清洁技术: Clean technology					
先进制造: Advanced manufacturing					
医疗健康: Medical health					
消费服务: Consumer service					

创业接力

ENTREPRENEURSHIP RELAY



接力 · 金融 Relay · Finance

投资案例 INVESTMENT CASES

WHO WE ARE

创业接力担保定位于服务科技型中小微企业，是上海融资担保行业规范发展以来首家获批的融资性担保公司，注册资本金 2.4 亿元人民币。

Entrepreneurship Relay Guarantee is positioned to serve micro, small and medium-sized technology companies, was the first financing guarantee company to be approved since the standardization of the development of the financing guarantee industry of Shanghai and has 240 million yuan in registered capital.

WHAT WE DO

公司推出了一系列科技金融创新产品和投保贷联动模式，为解决科技型中小微企业融资难题开辟了新的途径，其中包括“科贷通履约担保”、“园区贷”、“小企业集合统贷”、“集合信托”、“集合私募债”和“快速 VC”等 20 余种信用贷款产品。

公司始终坚持“服务科技型中小微企业”的战略定位，加大科技金融服务创新力度，以更全面、更丰富的创新与服务，努力打造成为科技担保品牌标杆。

创业接力小贷由创业接力担保主发起设立，注册资本金 1 亿元人民币。公司依托科技园区、投资机构、科技银行，面向科技型中小微企业提供“在保贷”、“配投贷”、“现金流管理”和“保函贷”等短期融资服务，与创业接力担保合力构建中小微企业短期及中长期信贷综合服务平台。

The company has launched a series of innovative products in technology finance and the investment-guarantee-lending linkage mode to offer a new avenue to solve the financing difficulties of small and medium-sized technology companies. Among them are more than 20 unsecured loan products including "Guaranteed Loan for Small and Medium-sized Technology Companies", "Loan for Micro and Small-sized Companies in Parks", "Collective Centralized Loan for Small Companies", "Collective Trust", "Collectively Issued Private Placement Bonds", "Fast VC", etc.

The company will adhere to its strategic positioning of "serving micro, small and medium-sized technology companies", step up efforts towards innovation in technology finance services and strive to establish itself as an exemplary brand in providing loan guarantees for technology companies through more comprehensive and extensive innovation and services.

Entrepreneurship Relay Micro-Credit was set up primarily on the initiative of Entrepreneurship Relay Guarantee and provides relevant financing and consulting services to micro, small and medium-sized technology companies. It is a one-stop service platform established jointly with Entrepreneurship Relay Guarantee that extends short, medium and long-term credit to micro, small and medium-sized technology companies.

成果

ACHIEVEMENTS

新增担保额：年新增额 7.5 亿元，为 2013 年的 1.25 倍。

服务特色：科技型企业数量占比 100%，户均担保额不到 400 万元，企业首贷率 30%，信用担保超过 80%。

获得荣誉：获上海市政府颁发的金融创新奖；获上海市促进中小企业发展领导小组办公室颁发的“中小企业杰出合作伙伴”；获上海张江高科技园区管理委员会颁发的“三个一批”政企合作单位。

行业分布：涵盖电子信息、节能环保、生物医药、新材料、精密制造、文化创意和高技术服务业等。

Loan guarantees: The companies extended 750 million yuan in loan guarantees, 1.25 times as much as it did last year.

Service features: All the loan guarantee recipients were technology companies, which received less than four million yuan in loan guarantees on average. Our clients' success rate in getting loans from financial institutions as first-time borrowers reached 30% and success rate in getting credit guarantees exceeded 80%.

Honors: The company was awarded the Financial Innovation Achievement Award by the Shanghai Municipal People's Government; the company was awarded the title of "Outstanding Partner for SMEs" by the Office of the Leading Group of the Shanghai Municipality for Promotion of the Development of SMEs; the company was among a bunch of guarantee companies selected for government-enterprise cooperation by the Administration Committee of Shanghai Zhangjiang Hi-Tech Park.

Industries covered: electronic information, energy conservation and environmental protection, biological medicine, new materials, precision manufacturing, cultural and creative industries, high-tech services, etc.



创业接力

ENTREPRENEURSHIP RELAY



接力 · 园区 Relay · Incubator



WHO WE ARE

创业接力园区是上海市科技孵化器、上海市科技苗圃，致力于为创业者打造创业之家，建立有特色的服务体系，公司业务主要为实体园区运营管理和创业服务两大模块。

The Entrepreneurship Relay Park is a tech startup incubator and tech startup nursery of Shanghai and is committed to building a home for entrepreneurs and establishing a distinctive service system. The company's business mainly consists of two modules: physical park operation and management and entrepreneurial services.

WHAT WE DO

创业孵化服务：提供拎包入住的孵化场地，并打造“基金 + 基地”的孵化模式，实现资本与项目的零距离对接。

政策咨询和代理服务：秉承不成功不收费的原则，提供从前期的政策咨询、政策规划、项目申报到立项后的任务书签订、财务辅导、项目监理、项目验收等一条龙服务，免去企业后顾之忧。

资源对接服务：搭建创业服务资源信息平台，提供财务、法律、人事、知识产权、顾问咨询等专业机构的对接服务。

1. Business incubation services: We provide incubation space equipped with all the necessary facilities and have created a "fund + base" incubation model to eliminate the distance between capital and projects.
2. Policy consulting and agency services: Adhering to the No Success No Fee principle, we provide a complete set of services from policy consulting, policy planning and project reporting in the early phase to signing of project charter, financial counseling, project supervision and project acceptance after project approval, so businesses will have nothing to worry about.
3. Resource matchmaking services: We have built an entrepreneurial service resource information platform to give you access to financial, legal, human resources, intellectual property, consulting and other professional bodies.

成果

ACHIEVEMENTS

2014 年获得了投中集团“2014 年度中国最佳孵化器 10 强”。

实体园区运营管理模块，2 年时间内累计孵化了 50 余家创业企业，近 100 个苗圃项目，其中 1 家新三板上市，1 家被上市公司收购，4 家获得了“A 轮/B 轮”融资；举办各类创业活动 100 余场，服务创业者近万人。

创业服务模块，通过平台化的服务，整合了近百家投资机构、创业服务机构、创业媒体一同参与早期创业服务。累计服务企业近 300 家，为创业企业申请到各类科技项目近 4000 万元；2014 年举办的创业企业招聘会，服务 180 余家创业企业。

In 2014, we were awarded the title of "Top 10 Chinese Incubators of 2014" by China Venture

The physical park operation and management module incubated a total of more than 50 startups (one of which was listed on the New Third Board, one was acquired by a listed company and four received "Round-A/Round-B" financing) and nearly 100 nursery projects in two years. It has held over 100 different kinds of entrepreneurial activities, serving nearly 10,000 entrepreneurs.

The entrepreneurial services module has brought nearly 100 of institutional investors, providers of entrepreneurial services and entrepreneurship media together to serve early-stage startups. It has served a total of nearly 300 startups and secured nearly 40 million yuan in funding for various technology projects of startups; it held a startup job fair in 2014, serving more than 180 startups.

成功案例

SUCCESS CASES



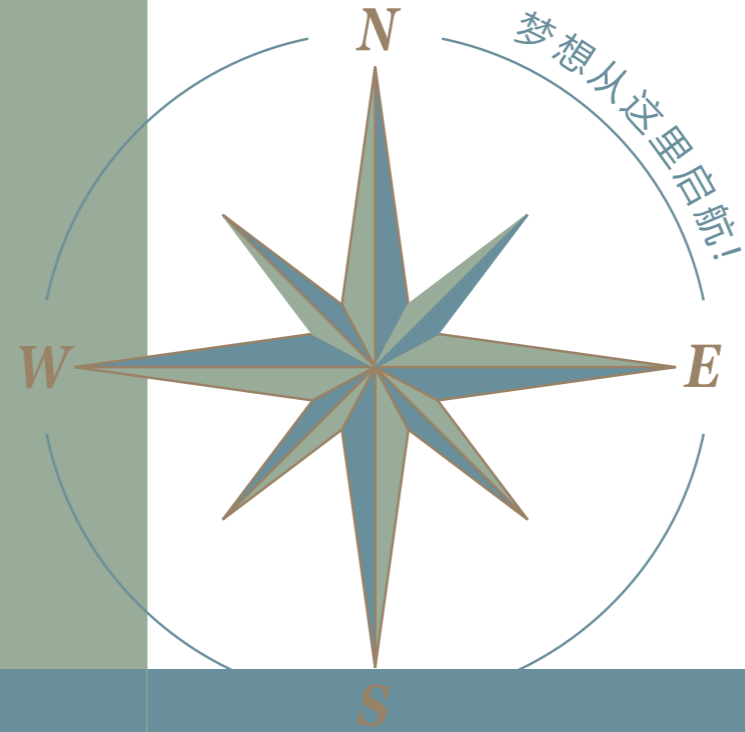
合作机构

Partners



团队文化

Team culture



回眸2014，我们感受到了创业精神和创新文化带来的驱动力。

展望2015，我们相信“天使基金”和“创业接力”价值理念的“影响力”将会使我们拥有更多“专业化、市场化”的“同路人”。

因为有理想，我们和来自四面八方的创业者走到一起，造就“天使基金”的辉煌；因为有梦想，我们和来自五湖四海的天使人携手并肩，描绘“创业接力”的蓝图。

在这里，团队学习和集体分享蔚然成风，每日一谈和每周一书带来的新知和理念让我们呼吸到创新的空气，创业企业LOGO墙把我们和创业企业集结在一起，里程碑让新员工了解了基金会成长发展史，照片墙留住了基金会的辉煌瞬间，文化墙给予了大家展示团队风采的机会，项目资助进展图督促我们离目标的距离，负面行为清单时刻提醒我们自律的重要性。

源起根植于心的社会责任感，创业基金会秉承的创新理念，正汲取社会各领域正能量，铸就公益机构价值观，诠释当代青年对创新创业的不懈追求，开辟实现创业梦想的新时代！

无论在哪里，创业，让我们在一起！梦想从这里启航！

创业基金会 综合部

Looking back at 2014, we feel the driving force brought about by an entrepreneurial spirit and a culture of innovation.

Looking ahead to 2015, we believe the "influence" of the values of the "Angel Fund" and "Entrepreneurial Relay" will bring us more "specialized and marketized" "fellow travelers".

Because we have lofty ideals, we come together with entrepreneurs from far and near to make the "Angel Fund" a splendid success; because we have dreams, we work together with angel investors from all over the world to map out a blueprint for "Entrepreneurship Relay".

Here, team learning and collective sharing are the order of the day, the new knowledge and ideas brought by Daily Talk and Weekly Book Club allow us to breathe the air of innovation, the Startup LOGO Wall brings us and startups together, the Milestone acquaints new employees with the history of the Foundation, the Photo Wall captures the glorious moments of the Foundation, the Cultural Wall gives us the opportunity to display the charm of the team, the Project Funding Progress Chart urges us towards the goal and the List of Negative Behaviors reminds us the importance of self-discipline all the time.

A sense of social responsibility rooted in the heart and innovative ideas upheld by the Entrepreneurship Foundation are gathering positive energy from all sectors of society to build the values of nonprofit organizations, interpret contemporary youth's relentless pursuit of innovation and entrepreneurship and open up a new era of entrepreneurial dreams!

No matter where we are, let's stick together in entrepreneurship! Dreams set sail from here!

General Affairs Department of EFG

文化建设

ORGANIZATION CULTURE

每日一谈 Daily Talk

每日投入工作前的“必修课”，邀请一位同事用十五分钟开展分享并交流互动，工作、时政、励志、职场……日积月累，娓娓道来。

It is a "required course" before starting work each day. A colleague is invited to share his/her ideas on work, current politics, encouragement, career, etc., within 15 minutes. Everyone has the opportunity to share such ideas based on his/her long-term life experience.

7.25 倪修斯 Innospace

Innospace 是一个互联网创业孵化器，运营 2 年多，孵化投资了 20 几个项目。孵化器运营团队与创业团队一起工作，擅于运用各类互联网工具提高工作效率。

7.25 Ni Xiusi: Innospace

Innospace is an Internet business incubator and has incubated and invested in more than 20 projects since its inception more than two years ago. The incubator's operations team and entrepreneurial team work together and are good at using all kinds of Internet tools to improve efficiency.

8.13 陈慧榕 信息数据

新科技、互联网不断改变我们的生活和工作，对信息数据进行收集分析从而创造价值，并且基于相关关系的决策被应用到各个领域。

8.13 Chen Huirong: Information and Data

New technology and the Internet are changing our lives and work. Information and data are collected and analyzed to create value and decisions based on correlations are being applied to various fields.

10.30 黄冠仪 彼得·泰尔《Zero to One》中的逆向创业观点

创新型垄断者具备的 4 个特点：专有技术、网络效应、规模经济、品牌优势。成为垄断者的 3 步：一开始就垄断一个小的市场；放量扩张；不要追求毁灭式创新。

10.30 Huang Guanyi: Non-conventional Views on Entrepreneurship in Zero to One by Peter Thiel

Four characteristics of innovative monopolists: proprietary technology, network effects, economies of scale and brand advantages. Three steps to becoming a monopolist: monopolizing a small market at the very start; expanding significantly; refraining from destructive innovation.

12.1 严杰 创业培训的思考

我们创业培训应该更多地从战略宏观层面给予创业者思维和行动的引导，创业文化的传播也是创业培训非常重要的一个环节，极致、文化、梦想和执着往往是创业培训的核心要点。

12.1 Yan Jie: Thoughts on Entrepreneurship Training

We shall guide the thinking and actions of entrepreneurs at a strategic and macro level. The spread of an entrepreneurial culture is also a very important aspect of entrepreneurship training. Perfection, culture, dreams and perseverance are often the core elements of entrepreneurship training.

12.10 陈强 说说社群

社群在互联网的逻辑中可以定义为社会化群落，它是一个去中心化，且因特定细分需求而聚集的群落，用户通过特定需求，在移动 APP 或者在软硬件结合的社群中互动交流产生价值。

12.10 Chen Qiang: About Community

In the logic of the Internet, community can be defined as a social community. It is a decentralized community put together because of specific needs. Users interact in mobile apps or communities combining hardware and software through specific needs to generate value.

每周一书 Weekly Book Club

每周一中午的“文化快餐”，分组学习，共享收获，一位同事分享一本值得推广的书籍，以点带面，开阔视野，拓宽知识面，传递正能量。

This is a "cultural snack" at noon each Monday. Colleagues can learn and share knowledge in teams. A colleague shares a valuable book to broaden everyone's horizon and spread positive energy.

《创业的国度》

分享人：申烟岑

分享时间：2014 年 8 月 4 日

内容：揭示了以色列经济奇迹背后的秘密，我们知道了“创新、创业、创富”的以色列是如何打造的。

《邓普顿教你逆向投资》

分享人：徐毅律

分享时间：2014 年 7 月 21 日

内容：投资大师约翰·邓普顿在牛市和熊市都稳赚的长赢投资法，使我们受益匪浅。



书名：《天使投资人的忠告》

分享人：薛庆

分享时间：2014 年 11 月 3 日

内容：资深天使投资人告诉了所有创业者如何“勾搭”天使们的“泡妞”秘籍，更告诉了我们创业者成长的艰辛之路。

《玩转众筹》

分享人：曾莉娜

分享时间：2014 年 11 月 10 日

内容：是全球首部按照众筹模式来剖析众筹市场全貌、指引众筹实践的工具书，原来“众筹”是可以被如此“玩转”的，难怪我们的 2014 创业周这么“好玩”。

《唤醒心中的巨人》

分享人：刘立

分享时间：2014 年 5 月 21 日

内容：如何掌握世界第一的方法和步骤、世界第一的成功习惯、世界级企业家思考模式、世界 500 强经营策略以及如何成为世界级领导者，答案在这里。

《MBA 教不了的创富课》

分享人：董若愚

分享时间：2014 年 8 月 25 日

内容：“阿芙精油大王”、“雕爷牛腩”、“薛蟠烤串”传奇创始人老雕激情分享小企业成功之道，让我们知道了这些小企业成长中的大秘密。

Introduction: The secret hidden behind the miracle of Israel's economic growth shows us how an "innovative, entrepreneurial and wealthy" Israel was built up.

Introduction: Investment Gurus John Templeton shares his long-term investment methods effective in both bull market and bear market, from which we can benefit much.

Introduction: It is the world's first book that details the whole crowdfunding market and guilds crowdfunding practice in the mode of crowdfunding. Crowdfunding can be so easily utilized, which is the reason why so many people enjoyed our 2014 Global Entrepreneurship Week.

Introduction: Senior Angel investors tell all entrepreneurs how to win supports from Angel Funds and also shares the difficulties that entrepreneurs must conquer on the road to success.

Introduction: Lao Diao, the legendary founder of Afu Essential Oil, Diaoye Skewer and Xuepan Skewer, shares the success way and the big secret hidden in small enterprises.

Introduction: If you expect to know how to become the world's No.1, the success factors of the world's No.1, the thinking mode of world-class entrepreneurs, the business strategies of the Fortune Global 500 companies as well as how to become a world-class enterprise leader, please read this book.

媒体报道
Media Coverage

网站呈现
Websites

国际交流
International Interactions

大事记
Memorabilia

财务报告
Financial Report

影响力传播
Promotion

【自媒体】



[We Media] 190,000 fans | 318 WeChat messages | 337 microblog messages | 85,000 reposts | 9.22 million page views

【媒体报道】



[Media] 126 newspapers, television, radio, Internet and other media | 343 pieces of news coverage | 8 television broadcasts
100+ newspaper articles | 200+ articles published and reproduced online

【公益广告】



[Public Service Advertising] 3,000 Focus Media screens | 6 facade-mounted big Tulip Mega Media screens
Big screens on 11 subway lines | 500 big screens in Telecom business halls
A 30-second public service ad aired daily for a period of 20 days

【新闻专题】



网站呈现

Websites

换位思考，创新突破，2014 创业基金会网站集体改版“变脸”。

创业基金会官网 (www.stefg.org)、全球创业周中国站官网 (www.eweekchina.org)、接力集团官网 (www.stepholding.com)、上海市天使投资引导基金 (www.sacgfund.org) 4 个网站，呈现四大亮点：

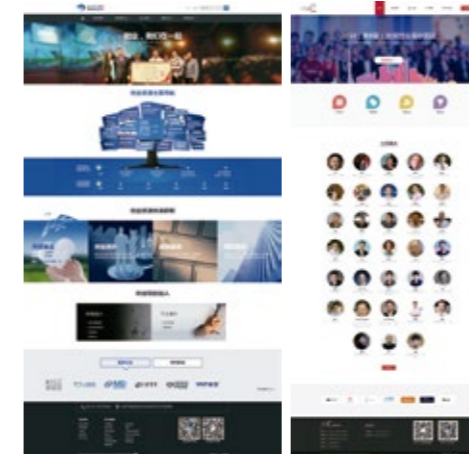
Putting itself in others' shoes and seeking breakthroughs through innovation, the Entrepreneurship Foundation changed the "face" of all of its websites in 2014. The revision involved the official websites of the Entrepreneurship Foundation, Global Entrepreneurship Week China, STEP and Shanghai Angel Capital Guiding Fund and has four highlights:

从创业者角度出发构建网站 Building websites from the perspective of entrepreneurs



扁平化设计，风格简洁大气

Flat design, simple and generous style



新增手机版，方便移动阅读

A mobile version was developed to accommodate mobile users



功能拓展，创新实用 Functions were expanded to provide innovative and practical services



国际交流 International Interactions

2014年，创业基金会和创业周中国站在国际交流和全球视野拓展方面更上一层楼。全年共开展国际交流活动、接待国外及境外相关机构来访十余场次，呈现活动数量多、交流覆盖区域广、机构层次或知名度高、成效明显等特点，其中部分项目取得实质性成果。

In 2014, the Entrepreneurship Foundation and Global Entrepreneurship Week China scaled new heights in international interactions and the expansion of the global vision. A total of more than 10 international interactions including the reception of visiting delegations from relevant institutions abroad were carried out throughout the year. There were many activities, interactions covered a wide range of areas, participating institutions were high-ranking or well-known institutions and the results were remarkable. Substantial results were achieved for some of the projects.

2014年11月20日 November 20, 2014

全球创业周中国站活动中，美国伍斯特理工学院 (Worcester Polytechnic Institute) 商学院席位教授和企业与技术创新中心主任 (WPI's First Paul R. Beswick Professor of Innovation and Entrepreneurship) Frank Hoy 受邀到沪作题为《在家族企业中的企业家精神》的创业公开课演讲，吸引了众多创业者参与。

at Global Entrepreneurship Week China, as part of the open entrepreneurial courses, Frank Hoy, WPI's First Paul R. Beswick Professor of Innovation and Entrepreneurship was invited to Shanghai to give a speech entitled "Entrepreneurship in Family Businesses", attracting many entrepreneurs. Beswick Professor of Innovation and Entrepreneurship) Frank Hoy was invited to Shanghai, entitled "In the family business entrepreneurship" business open class lectures, attracting many entrepreneurs to participate.

2014年11月 November, 2014

拉里·法雷尔 (Larry C. Farrell) 所著《创业新时代》(The New Entrepreneurial Age) 正式在国内出版发行。该书是创业基金会从国外引进出版的“创业译丛”之八，也是创业基金会资助出版的第13本书籍。

The New Entrepreneurial Age by Larry C. Farrell was officially published in China. The book is the eighth book in the "EFG Translation Series" introduced from abroad and published by the Entrepreneurship Foundation and the thirteenth book whose publication was sponsored by the Entrepreneurship Foundation.

2014年6月5日 June 5, 2014

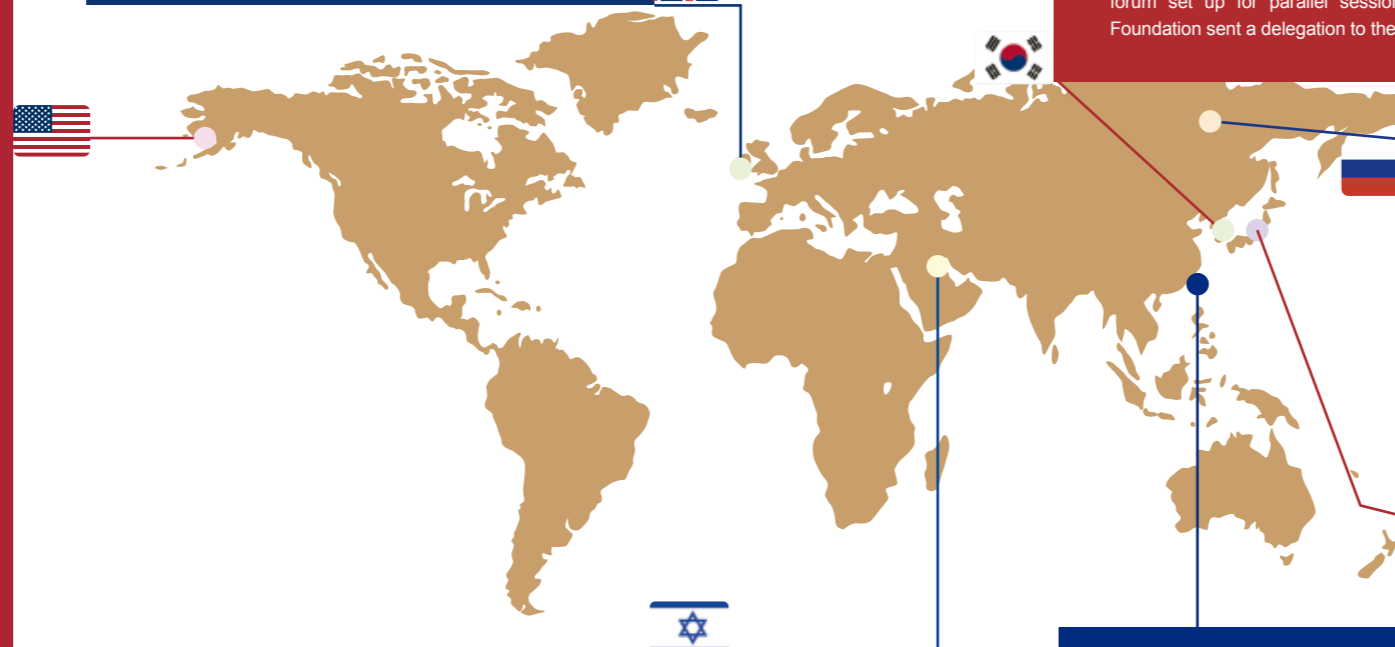
惠普公司相关负责人到访创业基金会，双方就在创业教育领域可能开展的合作进行了深入交流。目前，惠普教育项目已为全球200多个国家的25万学生提供市场、金融、财务、环境等在线课程教育。

officials from Hewlett-Packard visited the entrepreneurship Foundation and the two sides had an in-depth exchange of views on possible cooperation in the field of entrepreneurship education. Hewlett-Packard's education program has provided marketing, finance, environment and other online courses for 250,000 students in more than 200 countries worldwide.

2014年6月25日 June 25, 2014

英国著名 NGO 组织——聚贤社 (Leaders' Quest) 携贝恩咨询公司 (Bain Company) 全球各地高管来到 EFG。双方沟通了创业领域的相关讯息和见解，到访专家还与 EFG 资助的创业企业进行了面对面交流。

well-known UK-based NGO Leaders' Quest along with Bain & Company executives from around the world visited EFG. The two sides exchanged information and opinions about entrepreneurship. Visiting experts also talked face to face with EFG-funded startups.



2014年2月19日 February 19, 2014

以色列首席科学家办公室 (OCS) 相关负责人到访创业基金会，OCS 目前已与全世界超过40个国家进行科技及创业项目合作。

officials from the Office of the Chief Scientist (OCS) visited the Entrepreneurship Foundation. The OCS has cooperated with more than 40 countries worldwide on technology and entrepreneurship projects.



2014年8月22日 August 22, 2014

韩国 Lindeman 亚洲投资公司 (Lindeman Asia) 携 20 余家韩国创业企业实地探访 EFG，并与 EFG 资助的创业企业深入交流。

Lindeman Asia along with more than 20 South Korean startups visited EFG and had an in-depth exchange of views with EFG-funded startups.

2014年11月22日 November 22, 2014

2014年11月22日，全球创业峰会 (Startup Nations Summit) 在韩国举行由韩国青年创业者银行基金会 (D.CAMP) 主办，共有46个国家创业代表携各自创业项目参赛。此次峰会，中国元素惹眼，该创业大赛头等奖奖金由华为提供，分会场专设了中国论坛，创业基金会派代表参与。

the Startup Nations Summit was held in South Korea. The summit was hosted by D. CAMP (established by the Banks Foundation for Young Entrepreneurs) and entrepreneurial representatives from a total of 46 countries took part in the competition with their own projects. Chinese elements were featured prominently at the summit with the first prize in the startup competition sponsored by Huawei and a Chinese forum set up for parallel sessions. The Entrepreneurship Foundation sent a delegation to the event.

2014年3月17-20日 March 17-20, 2014

2014全球创业峰会 (Global Entrepreneurship Congress) 在俄罗斯首都莫斯科召开，峰会由全球创业周、莫斯科政府和考夫曼基金会共同举办，创业基金会派代表参与了此次盛会。

the Global Entrepreneurship Congress 2014 was held in Russia's capital Moscow. The congress was co-hosted by Global Entrepreneurship Week, the Moscow government and the Kauffman Foundation. The Entrepreneurship Foundation sent delegates to the event.

2014年11月 November, 2014

瑞可利集团成为2014创业周暨第八届全球创业周中国站战略合作伙伴，并在本届创业周上成功举办瑞可利孵化器孵化器优秀企业推荐会活动。

Recruit Co., Ltd. become a strategic partner of the 2014 (8th) Global Entrepreneurship Week China and successfully held an outstanding Recruit incubator promotion event at the Entrepreneurship Week.



2014年4月24日 April 24, 2014

台湾辅仁大学国际创业学专业师生40余人到访创业基金会，双方就两地创业政策、形势等内容交换意见，现场气氛热烈。

a delegation of more than 40 teachers and students from the School for International Entrepreneurship at Fu Jen Catholic University visited the Entrepreneurship Foundation. The two sides exchanged views on entrepreneurship policies, the situation of entrepreneurship, etc. in a lively atmosphere.

大事记

Memorabilia

2014年1月9日

创业基金会召开 2013 年年度分会工作会议,总结了各分会 2013 年度工作成果,明确了 2014 年工作目标。

January 9, 2014

The Entrepreneurship Foundation held the meeting on the work of its branches 2013 to sum up the results of its branches' work in 2013 and set work objectives for 2014.

2014年1月22日

创业接力集团召开 2013 年度总结暨 2014 年发展规划会议,总结了集团年度工作成果,探讨了集团未来成长路线和业务成才模式。

January 22, 2014

STEP held the 2013 Annual Review Meeting and the 2014 Development Planning Meeting to sum up the results of the Group's work in 2013 and discusses the Group's future growth and business model.

2014年2月19日

以色列首席科学家办公室(OCS)专家到访创业基金会,OCS 主任及高级顾问多维·奥利(Dovi Ollech)与创业基金会秘书长就双方合作进行了探讨。

February 19, 2014

Experts from the Office of the Chief Scientist (OCS) visited the Entrepreneurship Foundation. Director and senior adviser Dovi Ollech discussed cooperation between the two sides with the secretary-general of the Entrepreneurship Foundation.

2014年2月25日

全国青年社会组织工作会议在上海召开,团中央书记处第一书记秦宜智专程赴复旦大学调研,创业基金会秘书长汇报了创业基金会开展大学生创业工作情况。

February 25, 2014

The national working conference of youth social organizations was held in Shanghai. First secretary of the Secretariat of the CYL Central Committee Comrade Qin Yizhi, accompanied by, among others, secretary of the Municipal Committee of the Communist Youth League of China Xia Kejia and secretary-general of the Entrepreneurship Foundation Zhang Dewang made an inspection tour of the Entrepreneurship Foundation and was briefed on the Entrepreneurship Foundation's work related to entrepreneurship among college graduates.

2014年3月4日

市发改委主任俞北华来创业基金会调研并听取工作汇报,赞同创业基金会、创业接力集团实施“双轮驱动”战略。

March 4, 2014

A delegation headed by director of the Municipal Development and Reform Commission Yu Beihua made an inspection tour of the entrepreneurship foundation and was briefed on its work. He endorsed and indicated that he will continue to support the "dual wheel driven" strategy of the entrepreneurship Foundation and STEP.

2014年3月14日

市科委批复同意创业基金会出资发起设立“上海创业力传播中心”和“上海创业力评鉴中心”。

March 14, 2014

The Municipal Science and Technology Commission approved the Entrepreneurship Foundation's provision of funds for the establishment of the "Shanghai Entrepreneurship Relay Communication Center" and the "Shanghai Entrepreneurship Assessment Center".

2014年4月10日

市教委学生事务中心、创业基金会、杨浦区人保局联合主办的“2014 创业企业招聘会”线下招聘活动在中国创业者公共实训基地举行。

April 10, 2014

The "2014 Startup Job Fair" offline recruitment co-hosted by the Student Affairs Center of the Municipal Education Commission, the Entrepreneurship Foundation and the Bureau of Human Resources and Social Security of Yangpu District was held at the China (Shanghai) Public Practicing Base for Entrepreneurs.

2014年4月15日

全国政协教科文卫体委员会副主任、上海交通大学原书记马德秀带领全国政协专题工作组赴创业基金会,专题调研“大学生创业政策优化问题”。

April 15, 2014

A special working group of the National Committee of the CPPCC, headed by vice chairman of the Committee of Education, Science, Culture, Health and Sports of the National Committee of the CPPCC and former secretary of the party committee of Shanghai Jiao Tong University Ma Dexiu, visited the Entrepreneurship Foundation to study "issues related to the optimization of the policy on entrepreneurship for college graduates".

2014年4月18日

2014China Venture 中国投资年会举行,创业接力基金获评“2013 年度中国最佳天使及早期投资机构 Top10”。

April 18, 2014

2014 China Venture was held. The Entrepreneurship Relay Fund was named "Top 10 Institutional Angel and Early-Stage Investors of China of 2013".

2014年4月24日

台湾辅仁大学国际创业专业师生一行到访创业基金会,双方就两地创业形势探讨交流,对资助创业、服务创业者等方面提出许多有意义的观点。

April 24, 2014

A delegation of teachers and students from the School for International Entrepreneurship at Fu Jen Catholic University visited the Entrepreneurship Foundation. The two sides exchanged views on the situation of entrepreneurship in Taiwan and mainland China and put forward many meaningful viewpoints on funding entrepreneurship, serving entrepreneurs, etc.

2014年5月3日

沪深港创业投资论坛暨数码港创业计划毕业典礼举行,创业基金会与香港数码港达成合作,将在香港地区推广天使基金咨询点。

May 3, 2014

The Shanghai, Shenzhen and Hong Kong Start-Ups Fundraising Forum cum Cyberport Entrepreneurship Programmes Graduation Ceremony were held. The Entrepreneurship Foundation entered into a cooperation agreement with Cyberport to extend consulting services of the angel fund to Hong Kong.

2014年5月8日

市经信委总工程师原青海一行来创业基金会调研,充分肯定创业基金会“基金”+“基地”+“机制”的做法,表示将支持创业基金会进一步探索创业服务新业态,扶持和服务更多的初创企业成长。

May 8, 2014

Chief engineer at the Shanghai Municipal Commission of Economy and Informatization Yuan Qinghai and head of its Department of Technological Progress Zhang Ying, among others, made an inspection tour of the Entrepreneurship Foundation. They fully endorsed the "Fund" + "Base" + "Mechanism" approach taken by the Entrepreneurship Foundation and said they will support the Entrepreneurship Foundation in exploring new types of entrepreneurial services to support and serve more startups.

2014年5月14日

市政府同意由创业基金会受托管理市创业投资引导基金中的“天使投资引导基金”,培育和引导更多的天使投资机构和天使投资人从事早期投资。

May 14, 2014

The municipal government agreed to place the "Angel Investment Guide Fund" in the municipal venture capital investment guide fund under the management of the Entrepreneurship Foundation to cultivate more institutional and individual angel investors and guide them to early-stage investments.

2014年5月16日

张江高新区管委会常务副主任曹振全一行来创业接力大楼调研,听取了创业基金会、接力集团运行现状和未来发展汇报,充分肯定“公益做大、市场做强”的发展战略,并就创业服务机构的扶持政策进行了探讨交流。

May 16, 2014

A delegation headed by vice chairman of the Administration Committee of Zhangjiang High-tech Industrial Development Zone Cao Zhenquan made an inspection tour of the Entrepreneurship Relay Building. It was briefed on the current operations and future development planning of the Entrepreneurship Foundation and STEP, fully endorsed the development strategy of "expanding its public services and strengthening its market presence" and discussed policies for supporting providers of entrepreneurial services.

2014年6月11日

2014年上海市研究生创新创业能力培养计划专项召开启动会议,各高校负责老师参会,具备创业潜质的优秀项目将获得天使基金资助,形成“科研-孵化-资助-接力”的完整创业孵化产业链。

June 11, 2014

The 2014 Shanghai graduate students' innovative and entrepreneurial capabilities development launch meeting was held and teachers in charge from various colleges and universities attended the meeting. Excellent projects with entrepreneurial potential will receive funding from the angel fund. A complete business incubation industry chain of "research - incubation - funding - relay" has taken shape.

2014年6月26日

全国政协26日下午在京召开双周协商座谈会,就“大学毕业生创业就业环境优化”问题建言献策。全国政协主席俞正声主持会议并讲话,创业基金会秘书长张德旺受邀出席会议并做交流发言,汇报了基金会8年来的做法和经验。

June 26, 2014

The National Committee of the CPPCC held its biweekly consultation session in the afternoon on the 26th to offer advice and suggestions on "improving the entrepreneurial and employment environment for college graduates". Chairman of the National Committee of the CPPCC Yu Zhengsheng chaired and spoke at the meeting. Secretary-general of the Entrepreneurship Foundation Zhang Dewang was invited and spoke at the meeting, giving an account of the foundation's practice and experience over the past eight years.

2014年6月27日

创业基金会与韩国中小企业厅创业风险投资局、韩国创业投资(株)签订《为促进中韩创业初期企业投资的业务备忘录》,共同设立基金,促进两国对创业初期企业投资,加强两国创业初期企业的技术交流。

June 27, 2014

The Entrepreneurship Foundation signed a Memorandum of Understanding for the Promotion of Investment in Chinese and South Korean Early-Stage Startups with the SMBA-affiliated Korea Venture Investment Corporation and Korea Venture Capital Association and set up a fund jointly with them to promote investment in early-stage startups in the two countries and strengthen technical exchanges between early-stage startups of the two countries.

2014年8月21日

市委常委、常务副市长屠光绍在杨浦区领导陪同下,赴创业接力大楼调研。屠市长对创业接力在孵化、投融资、服务、园区建设的理念充分肯定,并要求创业基金会依托创业接力,充分发挥创业金融服务生态链的优势,助推创业型中小企业做大做强。

August 21, 2014

Member of the Standing Committee of the CPC Municipal Committee and executive vice mayor Tu Guangshao, accompanied by leaders of the Yangpu District, made an inspection tour of the Entrepreneurship Relay Building. Mayor Tu fully endorsed Entrepreneurship Relay's ideas on incubation, investment and financing, services and park construction and urged the Entrepreneurship Foundation to rely on Entrepreneurship Relay and give full play to the advantages of the entrepreneurial and financial service ecochain to help small and medium-sized startups grow big and strong.

2014年8月28日

第四届全球创业周中国站校园伙伴高峰论坛(GCC峰会)在创业接力大楼举行。来自全国近百所高校创业社团的70位参会代表参加了为期三天的峰会。

August 28, 2014

The 4th Global Entrepreneurship Week China Campus Summit (GCC Summit) was held in the Entrepreneurship Relay Building. 70 delegates from the entrepreneurship societies of nearly 100 colleges and universities attended the three-day summit.

2014年10月10日

上海天使投资俱乐部主办的2014 VC DAY在创业接力大楼举行,60家VC机构参与,路演结束5个项目均得到来自不同投资机构的线下约谈。

October 10, 2014

The 2014 VC DAY organized by the Shanghai Angel Investment Club was held in the Entrepreneurship Relay Building and 60 VC institutions participated. Upon completion of the roadshow, all the five projects received offers from different institutional investors.

2014年10月30日

中共上海市金融工作委员会委员孔庆伟赴创业接力大楼调研,听取了创业接力在“专注服务科技型中小微企业”的汇报,对创业接力打造科技金融生态服务链而做出的努力和成绩表示肯定。

October 30, 2014

Secretary of the Financial Work Committee of the CPC Shanghai Municipal Committee Kong Qingwei made an inspection tour of the Entrepreneurship Relay Building. He was briefed by Entrepreneurship Relay on "focusing on serving micro, small and medium-sized technology companies" and recognized the efforts and achievements of Entrepreneurship Relay in building a technology finance ecological service chain.

2014年11月18日-23日

2014(第八届)创业周暨全球创业周中国站,在上海浦东展览馆举行,本届创业周以“众筹”为主题,共组织近六十场众筹活动,开辟当代青年实现创业梦想的新时代。

November 18-23, 2014

The 2014 (8th) Global Entrepreneurship Week China was held at Pudong Expo Center. The Entrepreneurship Week revolved around the theme of "crowdfunding" and featured more than 60 crowdfunding activities, opening up a new era where contemporary youth can fulfill their entrepreneurial dreams.

2014年12月

创业接力集团旗下接力基金蝉联清科集团“本土创投50强”,成功募集第四期3.5亿元接力基金。创业接力集团旗下接力园区获得“投中集团中国最佳孵化器TOP10”。

December 2014

The relay fund of STEP was named "Top 50 Chinese Venture Capital Institutions" by Zero2IPO Group and successfully raised 350 million yuan for its fourth relay fund. The relay park of STEP was named "Top 10 Chinese Incubators" by China Venture.

2014年12月19日

国家发改委就业司司长蒲宇飞来创业基金会调研,参观创业展示馆,了解并肯定创业基金会、创业接力的运营管理模式。

December 19, 2014

Leaders of the Department of Employment and Income Distribution of the National Development and Reform Commission made an inspection tour of the Entrepreneurship Foundation. They learned about and approved of the operations management mode of Entrepreneurship Relay.

2014年12月27-28日

浦东新区在清华大学和北京大学举行校园招聘宣讲会,市委常委、浦东新区区委书记沈晓明出席。创业基金会秘书长张德旺陪同参加并向两所高校学生介绍了天使基金的情况。

December 27-28, 2014

Shanghai Pudong New District held campus job fairs both in Tsinghua University and Beijing University in Beijing. Shen Xiaoming, Shanghai municipal party committee member, Shanghai Pudong New District Secretary of the party committee, attended the events. Zhang Dewang, EFG Secretary-General, accompanied Mr. Shen and introduced the Angel Fund to the students from the two universities.

财务报告

Financial Report

上海市大学生科技创业基金会

2013年度工作报告摘要

上海市大学生科技创业基金会2013年度工作报告经登记管理机关审查同意，现予摘要公布。年度工作报告全文请查阅“上海市社会团体管理局政务网站”（网址：www.shstj.gov.cn）。

一、基本信息

基金会名称	上海市大学生科技创业基金会			登记证号	沪民社基证字第0068号
业务范围	募集、管理基金，资助大学生科技创业项目、组织创业教育、创业联盟、公益宣传				
成立时间	2006年8月15日	业务主管单位	上海市科学技术委员会		
法定代表人	张德旺	原始基金数额	2000万	基金会类型	公募基金会
住 所	上海市杨浦区国定东路200号5号楼3楼			邮政编码	200433
联系电话	021-5523 1818	网址	www.stefg.org		

二、公益活动情况摘要

1. 接受捐赠、提供资助

单位：元

项 目	现金	非现金折合	合计
一、本年度捐赠收入	2062287.00	37100.00	2099387.00
二、本年度用于公益资助项目的支出	43540000.00	0.00	43540000.00

2. 公益支出（公募基金会）

单位：元

项 目	数额
上年度总收入	37158643.31
本年度总支出	24116457.35
本年度用于公益事业的支出	21756688.37
工作人员工资福利支出	1915717.18
行政办公支出	373144.77

三、财务会计报告摘要

单位：元

资产	年初数	期末数	负债和净资产	年初数	期末数
流动资产	540151846.53	647733599.83	流动负债	58897.99	6734.68
其中：货币资金	487680780.76	576535279.51	长期负债	0.00	0.00
长期投资	282520571.54	299250191.28	受托代理负债	0.00	0.00
固定资产	12038654.74	10842542.35	负债合计	58897.99	6734.68
无形资产	4549.93	3149.89	限定性净资产	806710977.39	916238958.02
受托代理资产	0.00	0.00	非限定性净资产	28015747.36	41583790.65
			净资产合计	834726724.75	957822748.67
资产总计	834785622.74	957829483.35	负债和净资产总计	834785622.74	957829483.35

单位：元

项 目	非限定性	限定性	合计
一、本年收入	24048794.59	123163686.68	147212481.27
其中：捐赠收入	71,356.00	1696422.00	2099387.00
政府补助收入	0.00	119940000.00	119940000.00
投资收益	13,278,183.92	0.00	6729619.74
二、本年费用	9,476,699.96	13635706.05	24116457.35
（一）业务活动成本	7,296,629.79	13635706.05	21756688.37
（二）管理费用	1,804,544.06	0.00	2288861.95
（三）筹资费用	0.00	0.00	0.00
（四）其他费用	375,526.11		70907.03
三、限定性净资产转为非限定性净资产	0.00	0.00	0.00
四、净资产变动额（若为净资产减少额，以“-”号填列）	8,103,453.96	109527980.63	123096023.92

四、审计报告结论

经会计师事务所审计的审计报告结论：

我们认为，大学生基金会财务报表在所有重大方面按照《民间非营利组织会计制度》的规定编制，公允反映了大学生基金会2013年12月31日的财务状况以及2013年度的业务活动成果和现金流量。

审计机构：众华会计师事务所（特殊普通合伙）
2014年3月22日

五、监事意见

同意审计报告意见。

监事：王兴放、秦亮
2014年3月24日

创业基金会迎来8周岁生日

2014年8月26日

回首往昔，怀揣创新社会之重托，创业基金会蹒跚起步，执着坚持，毅然探索前行。好风借力，适逢创业大潮之契机，创业接力应运而生，昂首阔步，开辟时代先河。



创业，我们在一起

United for Entrepreneurship



接力，赢接下一步

STEP closer to success





风雨急岁月起，有些情脉脉，
别看赵哥来的晚，有朝同生共荣。
勿忘初心，热情不减
八年路程，与你同在
创业八年，披以继日，基业初成，兢兢业业，挥鞭可掣
承诺太早，只争朝夕，
我们与你，不离不弃。八年的创业之路，风雨无阻
期待下一个八年，共同努力，基础扎实
八载耕耘，硕果累累，祝愿基金会生日快乐，蒸蒸日上，鹏程万里，再创佳绩。八年耕耘结硕果，
再战八年更辉煌！

金石可开达伟业，
会当临绝顶万里，
旺气连年保八方。
八年点滴，历历在目，
风雨同舟，相伴相行

员工心声

爱EFG就如爱初恋，用
Enthusiasm(热情)和
Faith(信念)，成就你我的
Glory(辉煌)！
青年创业，前程似锦；天使基金，大爱无疆。

曾经，雏鹰于飞，执着前行，当下，适逢大势，
迎难而上，感谢一路同行，创业无边，与你并肩。
EFG于创业者而言是梦想起航的风帆，
于我而言是值得尽情挥洒的舞台，知遇之恩涌泉相报，
感谢曾经帮助我的同事们，你们为创业者的辛勤付出感染了我，
也铸就了EFG精神，一切为了创业者！
与你同行，不离不弃

